



DISCOVER NORMANDY

WELCOME TO NORMANDY

TRAVEL TIME

		
• PARIS to ROUEN	2 hr 15 min	1h 30 min
• PARIS to LE HAVRE	2 hr 50 min	2h 15 min
• PARIS to CAEN	3 hr	2h 20 min

WEATHER

- **Winter:** Cold and breezy, average temperatures low 40s to high 40s°F.
- **Spring:** Temperatures range 50s to low 60s°F
- **Summer:** Average highs 70°F to lows 55°F.
- **Autumn:** Average highs upper 60s°F, dropping to low 50s°F in November.



TODAY'S SPEAKERS:



Ben Collier
Normandy Tourism



David Raguet
La Dégusterie



Koen and Isabelle Sileghem
Le Manoir de Mathan



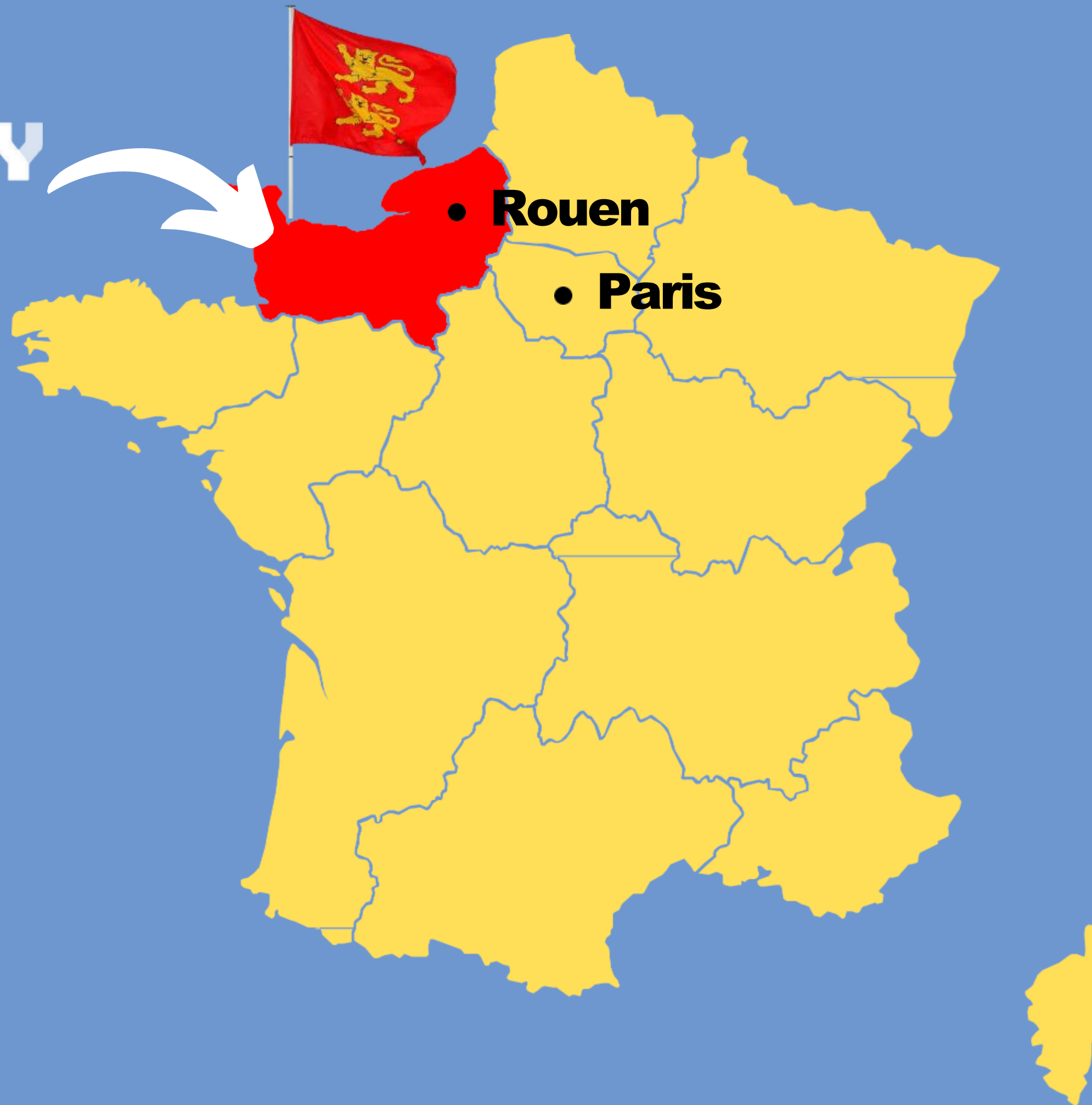
Claire Lesourd
Guide



NORMANDY

has it all!

NORMANDY



• Rouen

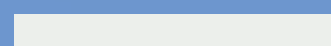
• Paris



DID YOU KNOW?



NORMANDY IS
THE 2ND MOST
FAMOUS REGION
IN THE WORLD!



HOW COME?

NORMANDY IS HOME TO...



THE MONT- SAINT-MICHEL

A medieval masterpiece!
Normandy's most iconic
landmark and one of the most
visited sites in France.



THE D-DAY LANDING BEACHES

Sword, Juno, Gold, Omaha, Utah
Normandy, Land of Liberty!



MONET'S GARDENS IN GIVERNY

Normandy is the birthplace of
Impressionism!



ETRETAT

The setting for Maurice Leblanc's popular French books about Arsène Lupin, the gentleman burglar.



HONFLEUR

Ports don't come prettier than Honfleur! This picture-perfect town attracts over 5 millions visitors every year.



BAYEUX

The first French city to be liberated, home of the world-famous Bayeux Tapestry!



ROUEN

Normandy's capital city, home to the highest cathedral and the oldest restaurant in France.



CAEN

The city of William the Conqueror, home to the famous Memorial Museum.



THE SEASIDE RESORTS OF THE FLOWERED COAST

Deauville, Trouville, Cabourg...



AND 7 OF FRANCE'S MOST BEAUTIFUL VILLAGES !



Les Plus
Beaux Villages
de France®





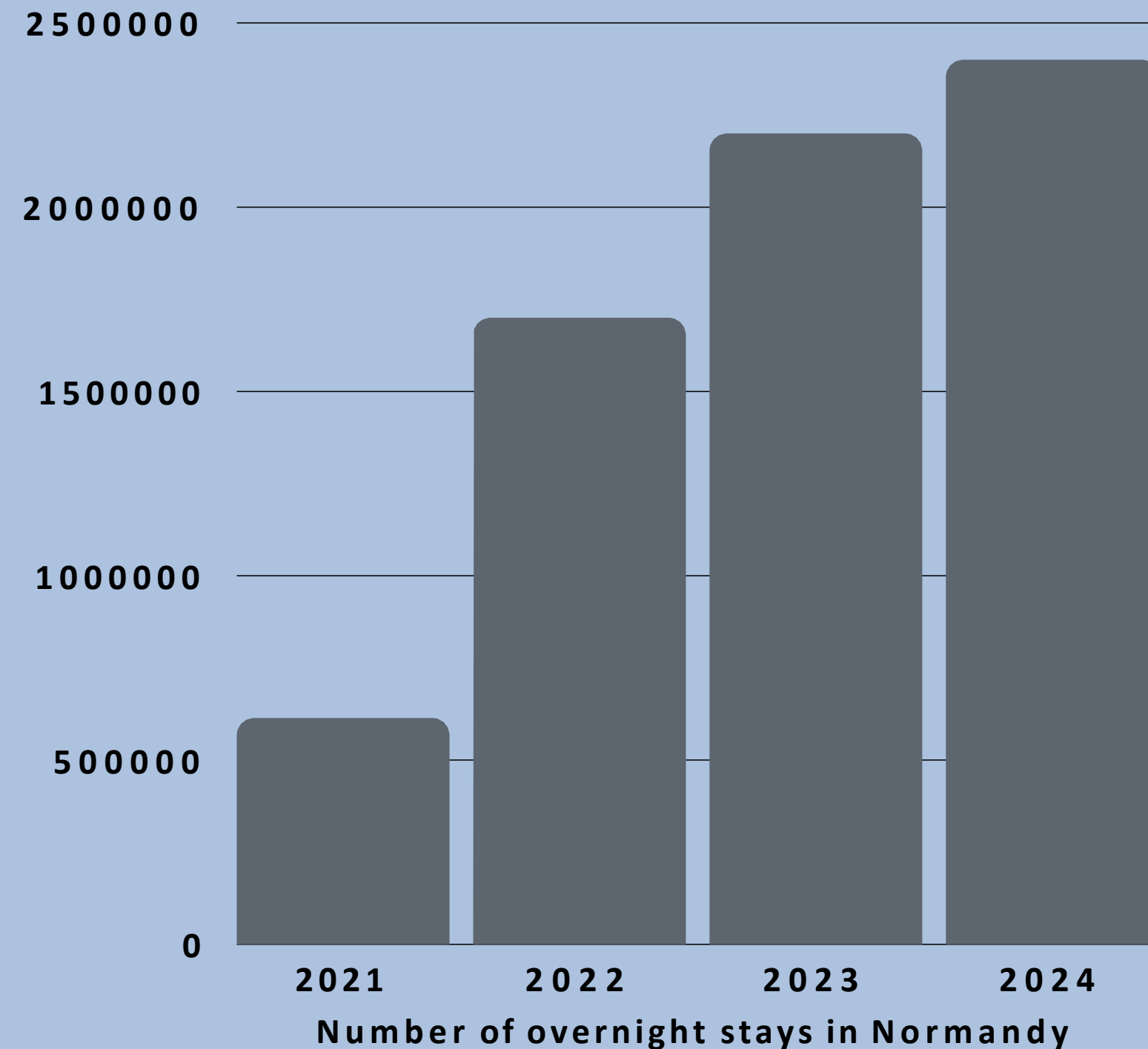
world-famous
food & drink

With 7.1 million visitors in 2024, Normandy remains
the leading French region for remembrance tourism



AMERICANS LOVE NORMANDY





MORE AND MORE AMERICANS ARE CHOOSING TO VISIT NORMANDY

- 2.4 million overnight stays in 2024 (+10,3 % vs 2023)
- 1.2 million overnight stays in the first half of 2025 (+5.2% compared to the first six months of 2024)

Source: Flux Vision Tourisme





INDEPENDENT

Revealed: Where Americans most want to visit in Europe

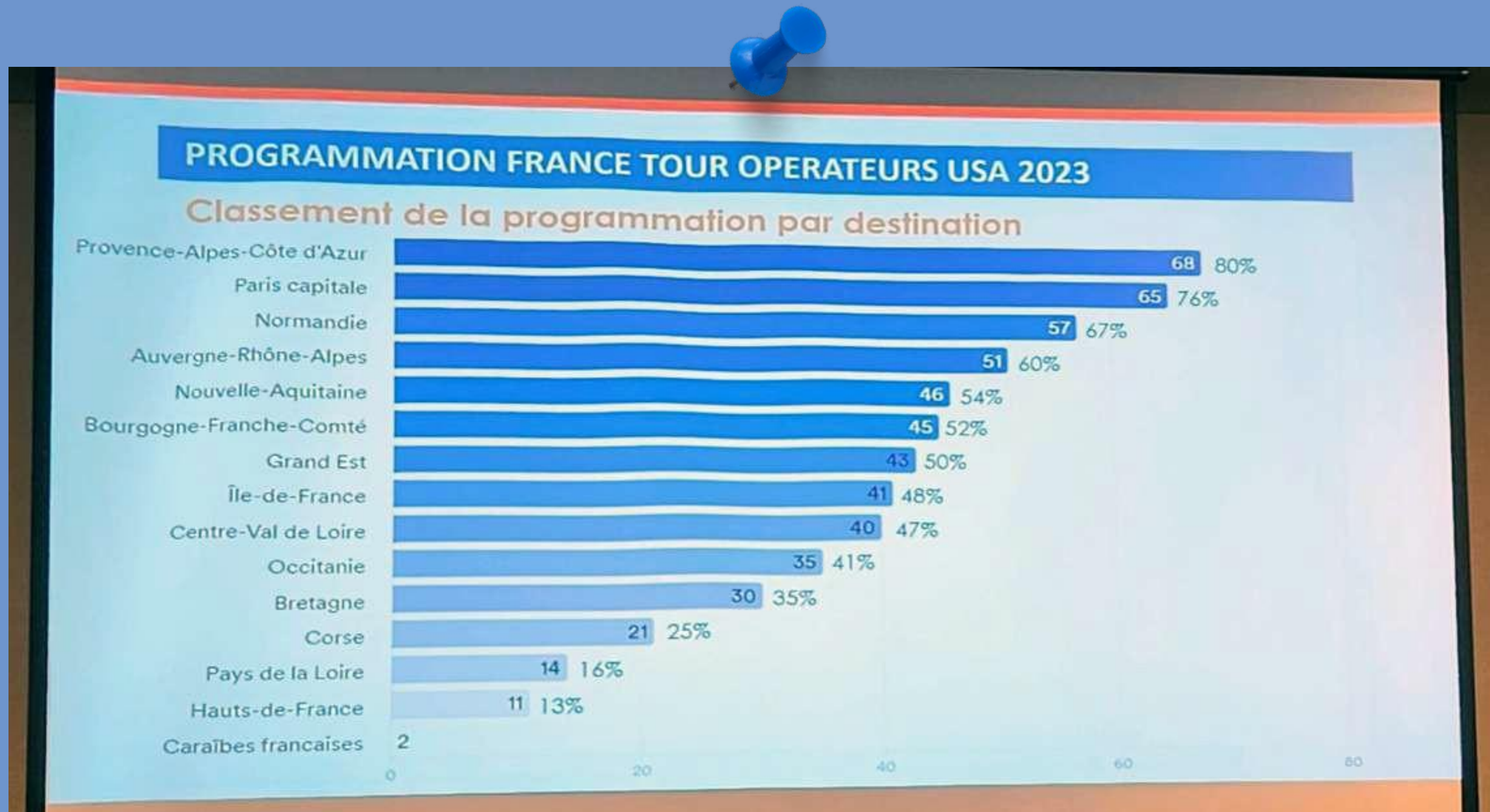


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France is the most popular destination for Americans in terms of bookings, says Oliver's Travels. And searches for Normandy are up 600 percent. Pictured are the D-Day beaches at Arromanches les Bains in Normandy (Getty/iStock)

“As for where in France Americans most want to visit, it's Normandy that's currently the hotspot, with searches in 2025 up 600 percent compared to 2024”

Source: Oliver's Travels



Normandy is the third most popular French region with American tour operators, after Provence and Paris.

Source: ARC (IATA)

A low-angle, upward-looking shot of a street lined with historic buildings. Multiple strings of colorful triangular bunting flags (red, yellow, blue, green, pink) are strung across the street, creating a festive atmosphere. The sky is bright blue with wispy white clouds. The buildings have varied architectural styles, including timber-framed structures and brick buildings with ornate window frames.

FORTHCOMING MAJOR EVENTS

*CLAUDE MONET 2026
100 YEARS OF LEGACY*

Les Coquelicots, Claude Monet, Musée d'Orsay

 Region
Ile de France



Visit
PARIS
REGION


REPUBLIQUE
FRANCAISE
*Liberte
Egalite
Fraternite*

NORMANDY
TOURISM


Région
NORMANDIE

*impressionist
adventures*
INSPIRING MOMENTS



MILLENNIUM

2027, EUROPEAN YEAR OF
THE NORMANS 1027-2027



L'ARMADA

ROUEN 2027

**THE LARGEST
GATHERING OF
TALL SHIPS IN THE
WORLD!**



NORMANDY



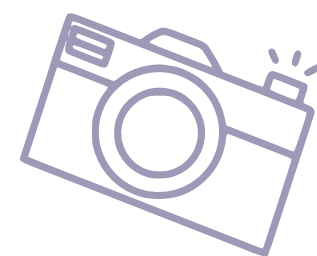


Claire Lesourd



NORMANDY
TOURISM

WELCOME IN NORMANDY

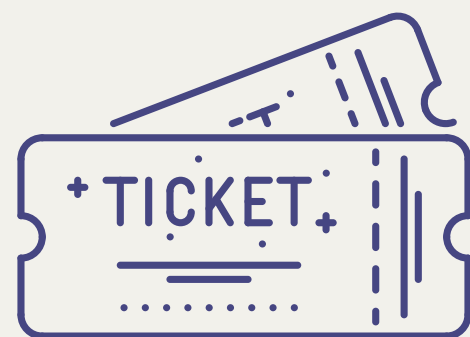


Get Started



HOW CAN YOU

GET THERE?



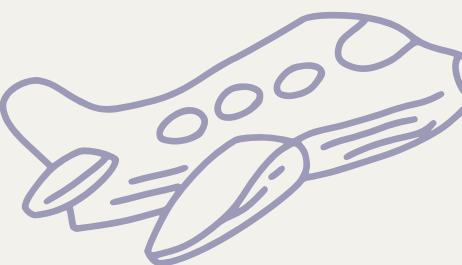
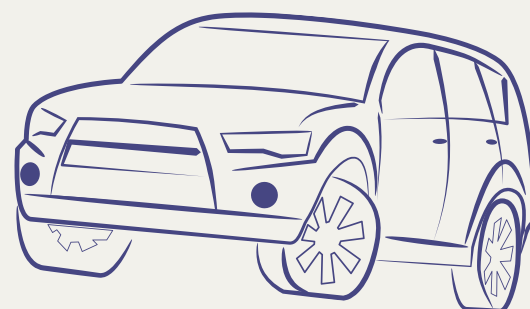
By train

From St Lazare train-station
in Paris



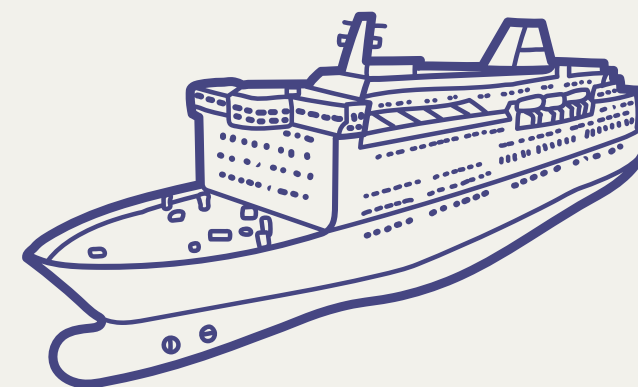
By bus

Local bus lines are connecting
most Normandy cities



Airports

- in Caen
- in Deauville



Ferries

- Cherbourg - Dublin
- Cherbourg - Poole
- Cherbourg - Portsmouth
- Cherbourg - Rosslar
- Caen - Portsmouth
- Le Havre - Portsmouth
- Dieppe - Newhaven

By car

- A13 from Paris
- A84 from Rennes

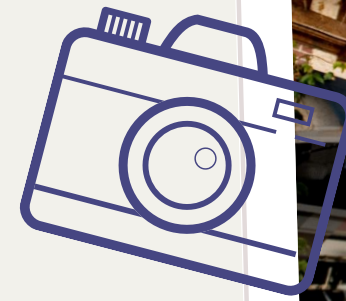


ABO M UT E

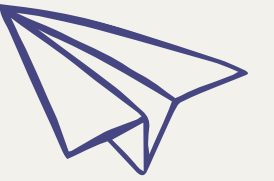
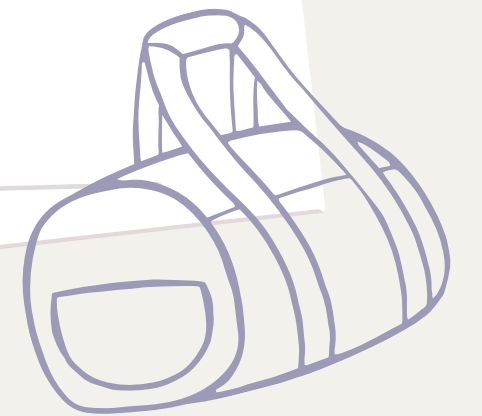
- in the tourism industry since 1990
- self-employed licensed tour-guide since 1999
- member of the Normandy tour-guides federation



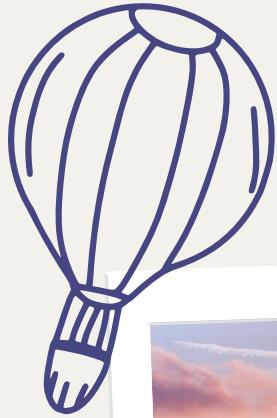
LET'S EXPLORE NORMANDY



<https://en.normandie-tourisme.fr/>



THE LARGEST CITIES



Rouen



Le Havre



Caen



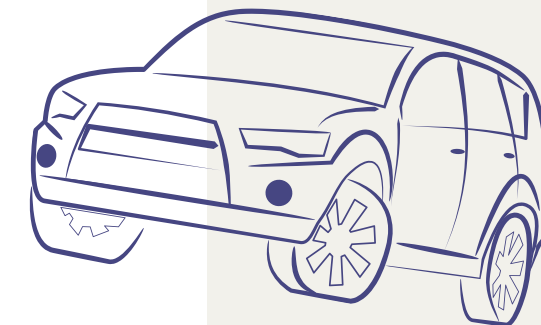
HOW LONG BY CAR

BETWEEN THESE PLACES?



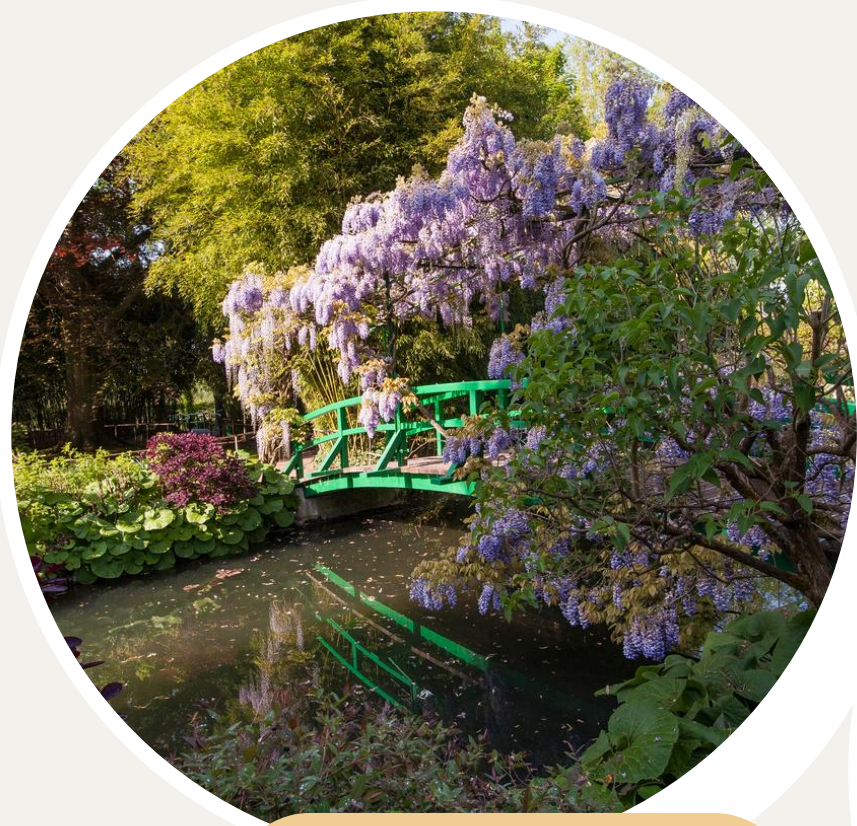
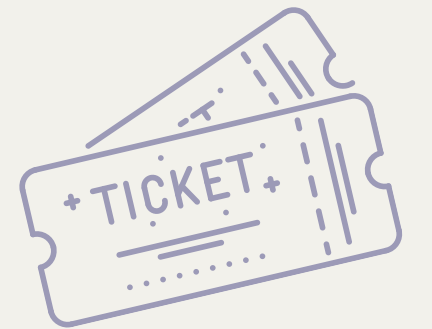
- Paris to Rouen : 1h40
- Paris to Caen : 2h30

- Rouen to Dieppe: 1h00
- Rouen to Le Havre: 1h30
- Rouen to Caen: 1h30
- Rouen to Evreux: 50mn
- Caen to Alençon: 1h15
- Caen to Bayeux: 30mn
- Caen to Cherbourg: 1h30
- Caen to Mont St Michel: 1h30





MUST SEE



Giverny



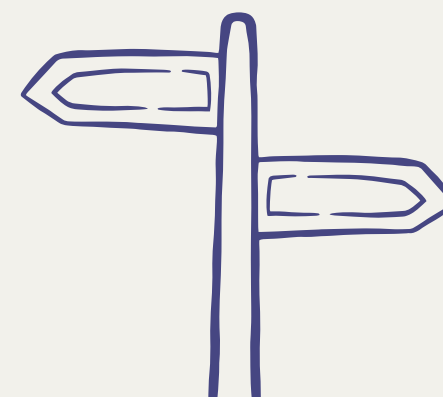
Etretat



Honfleur



Deauville





MUST SEE



Pont Audemer



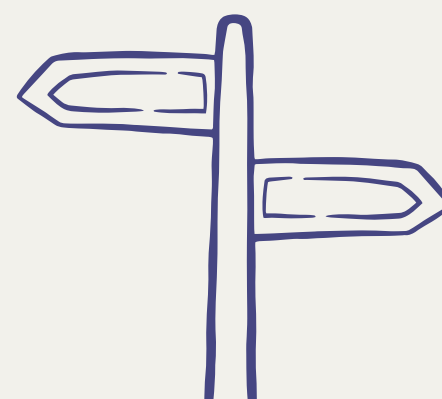
Lisieux



Bayeux



Mont St Michel





IDEAS OF TOURS



Package 1

William the Conqueror tour



Full-day

Package 2

Claude Momet tour



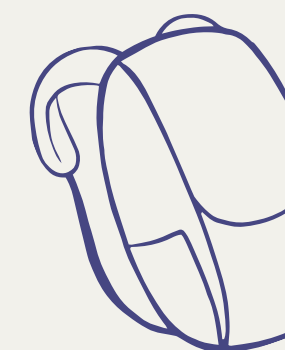
Full-day

Package 3

Impressionnist tour



Full-day





1/2 day in Bayeux



Incl. visit of the Bayeux tapestry and cathedral

⚠ Bayeux tapestry closed from Sept. 1, 2025 to 2027

Lunch break in Bayeux



1/2 day



Incl. Men abbey, and castle **OR** Women abbey and castle



1/2 day



Visit the castle of Falaise

WILLIAM THE CONQUEROR



TOUR



Overnight in Caen or in Bayeux depending on group size and type of accommodation



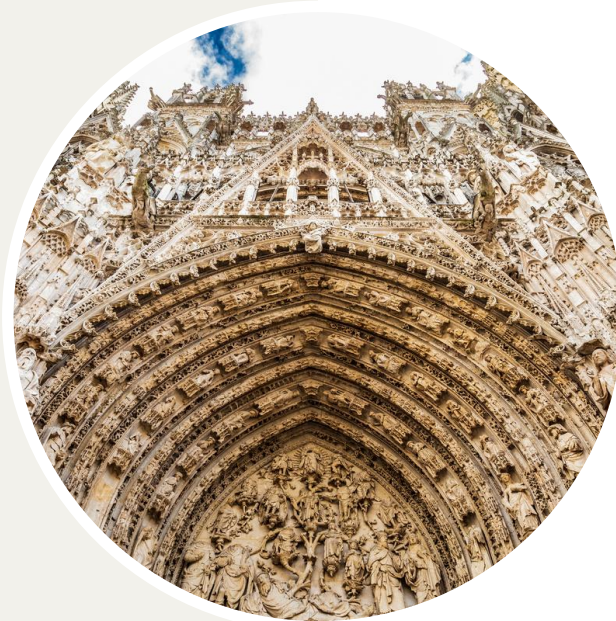
1/2 day in Giverny



Incl. Monet's gardens and village
Monet's garden are open from April 1-Nov.

1

Lunch break in Giverny or in Rouen

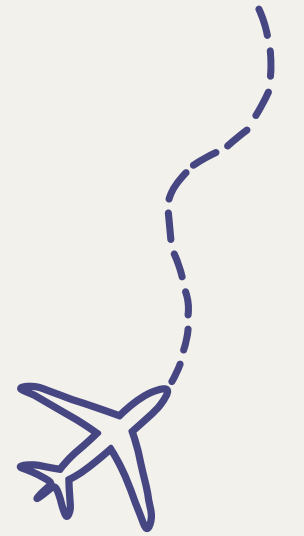


1/2 day in Rouen



Incl. Cathedral and old town
Time on their own

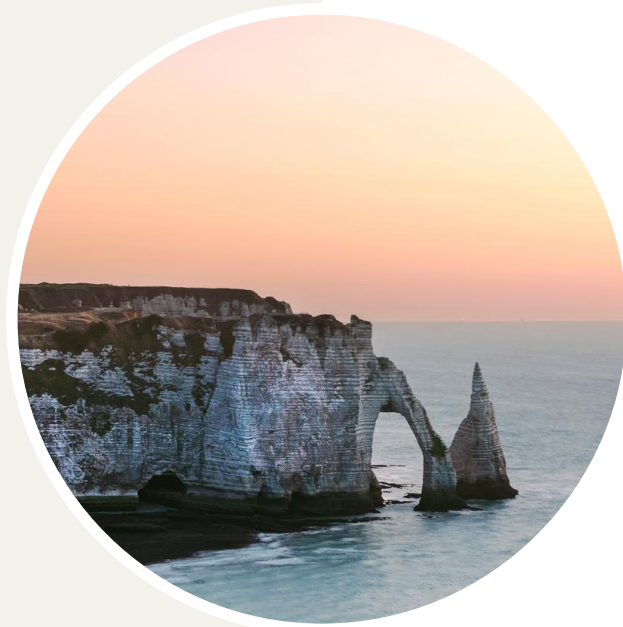
CLAUDE MONET



TOUR



Overnight in Rouen



1/2 day in Etretat



Discover the village on board the little train

Lunch in Etretat OR in Honfleur

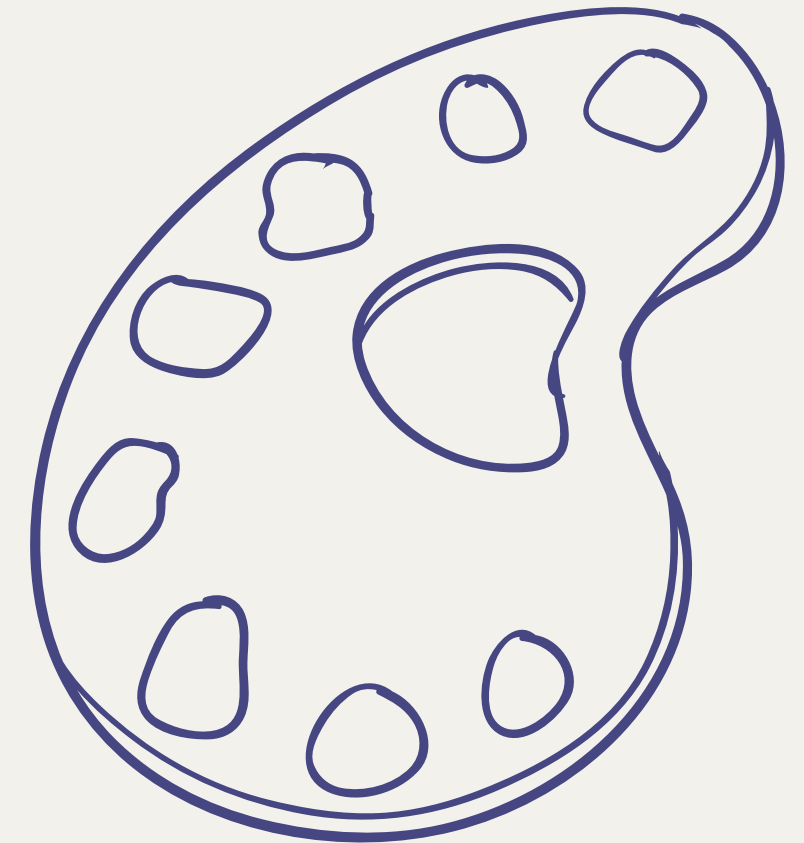


1/2 day in Honfleur



Visit the old town and st Catherine church
Time on their own

IMPRESSIONIST TOUR



Overnight in Honfleur



IDEAS OF TOURS



Package 1

Castels and gardens of «
pays d'Auge »



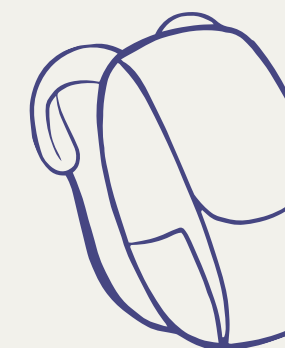
Full-day

Package 2

Gems'and wonders of «
Western Normandy »



Full-day





1/2 day



Drive Lisieux and visit St Germain de Livet's castle

Lunch break in or near Lisieux



1/2 day



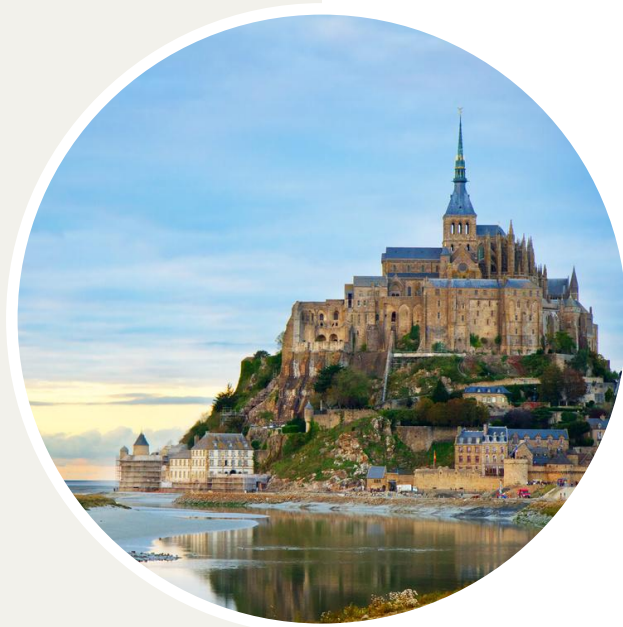
Drive scenic roads of the Pays d'Auge country, visit of Vendeuvre castle and gardens

CASTELS AND GARDENS OF PAYS D'AUGE

TOUR



**Overnight in Lisieux, or in Deauville
or in Cabourg**



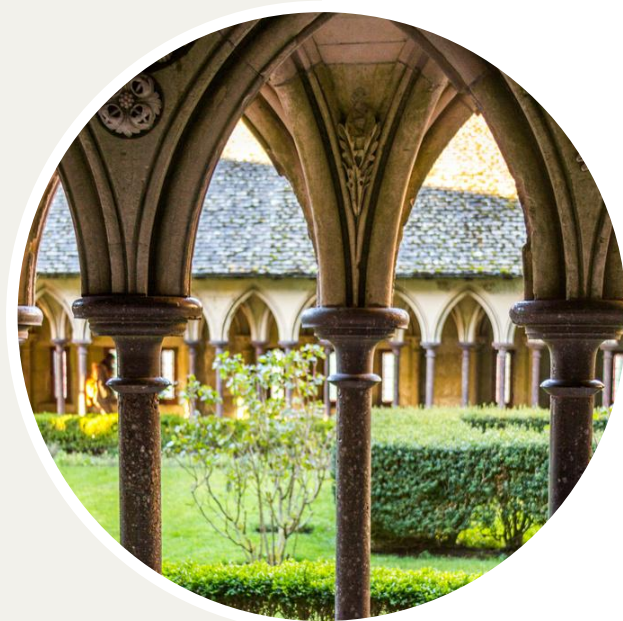
1/2 day



Free-time in town and/or crossing of the bay

⚠ check the tides

Lunch in town



2 hours tour



Visit of the abbey on top the island

⚠ compulsory booking for groups over 20 people

GEMS AND WONDERS OF «WESTERN NORMANDY »



TOUR



Overnight in Bayeux



IDEAS OF TOURS



Package 4

D-day beaches
Commonwealth
sector



Full-day

Package 5

D-day beaches
US sector



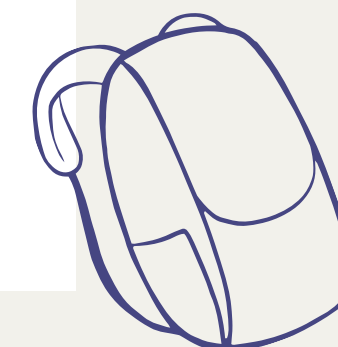
Full-day

Package 6

D-day beaches
the classics



Full-day





1/2 day



Incl. visit of the Pegasus bridge, plus museum (if budget enough) and Ranville cemetery

OR visit of the Merville battery (if budget enough) and Pegasus bridge

Lunch in Arromanches



1/2 day



Incl. visit of the new Commonwealth WW2 Memorial, Arromanches and museum (if budget allows)

OR visit Canadian cemetery, Juno beach centre and Arromanches

OR visit Arromanches, plus 360 movie (if budget allows), Longues sur Mer battery and Bayeux cemetery

D-DAY BEACHES COMMONWEALTH SECTOR

TOUR



Overnight in Bayeux



1/2 day



Visit Utah beach and Ste Mère Eglise plus either one of the museums (if budget allows)

⚠ museums closed in January

Lunch break in Ste Mère Eglise

1/2 day



Visit Pointe du Hoc, Omaha beach and Normandy American cemetery

⚠ Bunkers at Pointe du Hoc and American cemetery close at 5:00

from 2027: mandatory pre-registration for the US cemetery



D-DAY BEACHES US SECTOR



TOUR

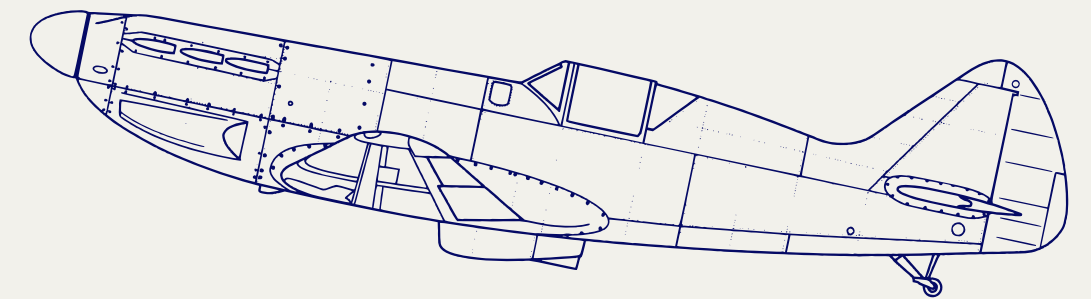


Overnight in Bayeux

D-DAY BEACHES THE CLASSICS



TOUR



**Overnight in Caen or
in Bayeux**



1/2 day



Discover Arromanches and the D-day museum which remodeled version will open on April 1, 2023

Lunch break in Arromanches or Port en Bessin



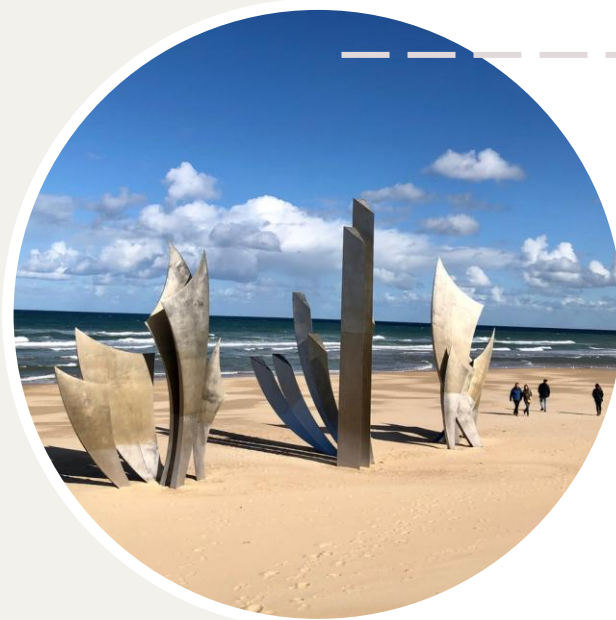
1/2 day



Visit Memorial de Caen

⚠ closed in January

Lunch there



1/2 day



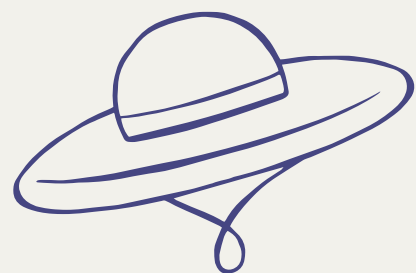
Head to the American cemetery, visit Omaha beach and Pointe du Hoc

from 2027: mandatory pre-registration for the US cemetery



PHOTO GALLERY



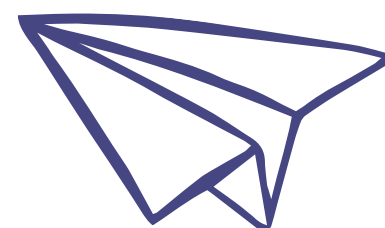


CONTACT

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NORMANDY
TOURISM



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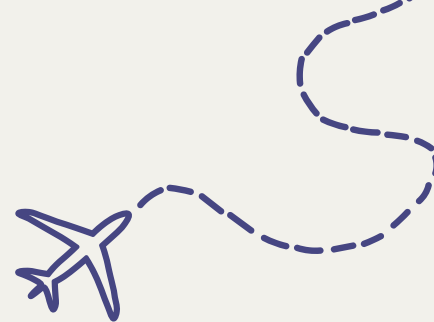


<https://en.normandie-tourisme.fr/>



Evreux, France

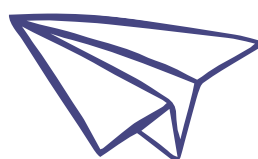




CONTACT

US

**Claire Lesourd, self-
employée tour guide**



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<https://linktr.ee/claire.guidage>

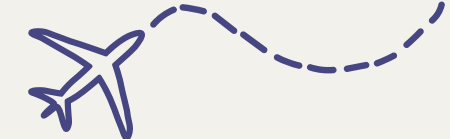
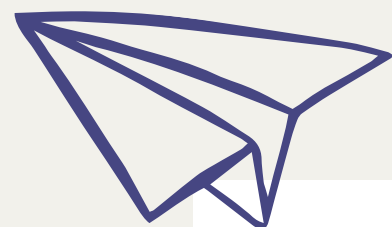


Caen, France



<https://www.instagram.com/claire.guidage/>





CONTACT :

**FEDERATION REGIONALE
DES GUIDES DE
NORMANDIE**



contact@normandyguides.com



<https://normandyguides.com/>



THANK YOU 





INTRO VIDEO

FROMAGERIE



LA DÉGUSTERIE
FROMAGES, CEPAGES & CIE



David Raguet
La Dégusterie



Manoir de Mathan

*à Crépon
depuis 1990*

Koen and Isabelle Sileghem
Le Manoir de Mathan



VIDEO SITE INSPECTION

PRIZE DRAW

Win a fabulous stay in NORMANDY:

- 2 night stay at LE MANOIR DE MATHAN
- \$ 300 additional commission from GT EXPERIENCES

Discover **NORMANDY**
Looking forward to welcoming you!!





THANK YOU FOR LISTENING