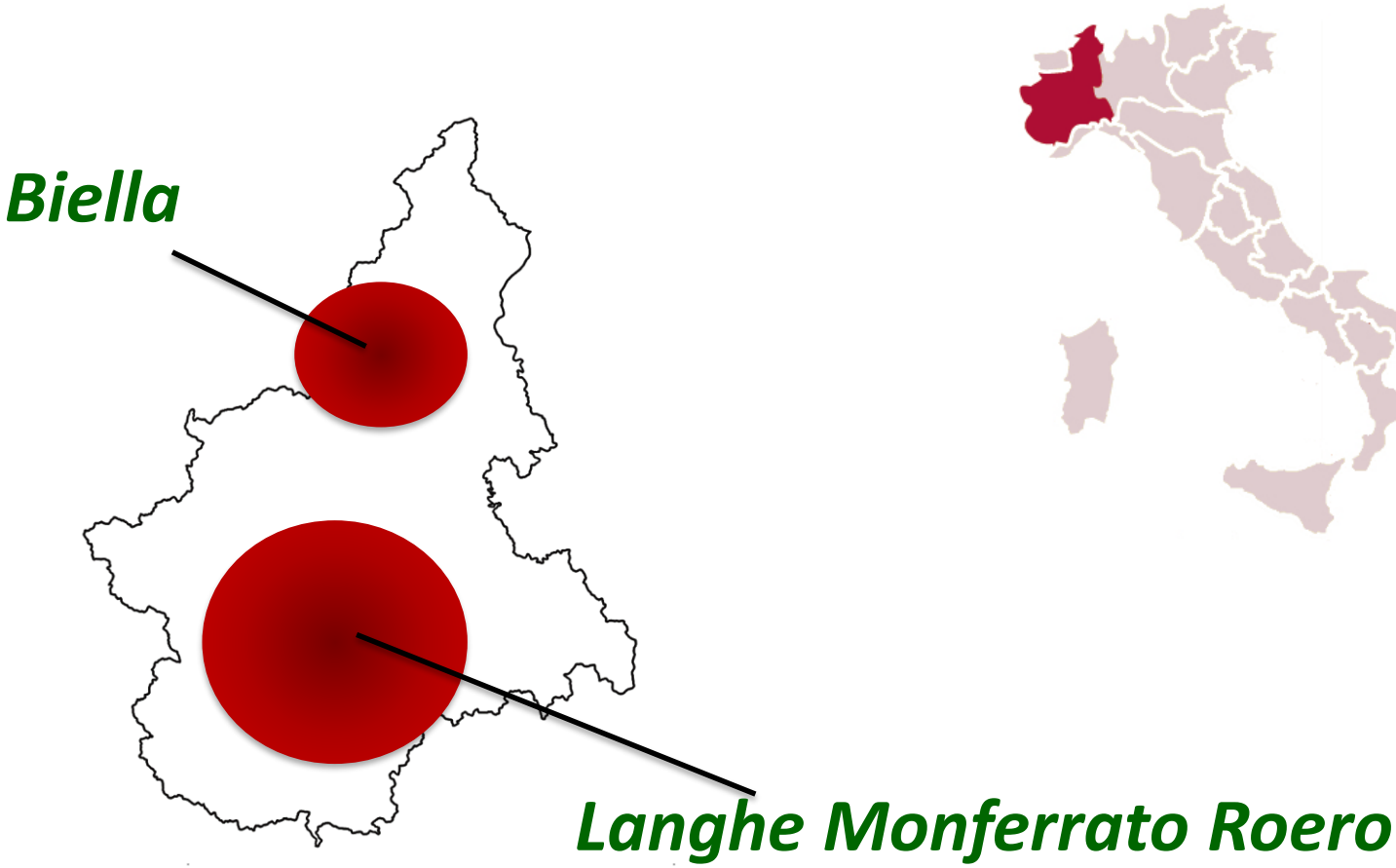
Ente Turismo
Langhe
Monferrato
Roero

LANGHE MONFERRATO ROERO
WHERE WE ARE



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LANGHE MONFERRATO ROERO
TOP 10

1. Landscape awarded 50th Italian UNESCO World Heritage Site
2. Home of his Majesty Alba White Truffle,
3. Land of great wines, with 27 DOC and 16 DOCG with more than 200 wineries open to visitors
4. Typical products and gastronomy tradition to discover
5. Dating back to the 13th century, the most ancient Palio in Italy (exhilarating horse race)
6. Medieval castles, towers and villages to visit
7. Romanesque, Gotic, Baroque jewels and Savoy residences
8. Amazing historical re-enactment and important enogastronomy events
9. Land of poets and tragedian
10. Outdoor activities to enjoy.

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LANGHE MONFERRATO ROERO LANDSCAPE

Sweet hills marked by rows of vines, green on green, where man's work has only sketched in pencil lines, leaving an indelible mark.

An unrepeatable, exciting living mosaic.

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UNESCO WORLD HERITAGE SITE

The hills of Langhe Roero and Monferrato are the 50th Italian UNESCO World Heritage Site and the first region in the world to be recognized for the culture of wine.

The site is composed of 6 areas:

- Hills of Barolo
- Castle of Grinzane Cavour
- Hills of Barbaresco
- Barbera and Nizza Monferrato
- Canelli and Asti Spumante
- The Monferrato Infernot

www.paesaggivitivinicoli.it

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HIS MAJESTY, THE TRUFFLE

Alba White Truffle:

A fungus which grows spontaneous underground, found with the help of trained dogs. The soil, the microclimate and some still unresolved mysteries do the rest…

An extraordinary mix of thousand of aromas!

Black Truffle:

An excellent ingredient, that can be cultivated in the tartufaia (truffle bed).

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HIS MAJESTY, THE TRUFFLE

TO DO:

SIMULATED SEARCH, in search of the precious fungus, with a truffle hunter and his dog;

Seminars and Sensory Analysis Tasting, to appreciate this rare delicacy.

AND MORE…

International Alba White Truffle Fair, every year in October and November with the World Truffle Market, where to buy a truffle directly by truffle hunters;

National Centre for Truffle Studies, protecting, promoting and spreading truffle culture.

University of Truffle Dogs, since 1880 and for four generations truffle dogs have been trained here;

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GREAT WINES OF LANGHE MONFERRATO ROERO

The result of a region whose vocation is wine production, it represents one of the most famous wine district in all of Italy and worldwide.

A tradition of great wines:
ASTI SPUMANTE, BAROLO, BARBARESCO, BARBERA D'ASTI, NIZZA, MOSCATO D'ASTI, NEBBIOLO, ALTA LANGA, DOLCETTO

Regional Wine Shops and wineries, where to taste and buy the best wines of the region.

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LANGHE MONFERRAT ROERO GREAT WINES

UNESCO «Underground Cathedrals», historical cellars of Asti Spumante

WiMu Wine Museum, not a traditional museum but an exciting journey in to the world of wine, inside the Castle of Barolo.

Pollenzo Wine Bank, headquarters of a unique wine showcase, to discover the best Italian wines.

TO DO:

PIEMONTE ON WINE: free booking service helping the wine lovers to visit, taste and buy wines from the manufacturers.

Wine Tellers of Piemonte on Wine, narrating the world of wine with games, entertainments and curiosities.

Harvest in the cellar, to participate the myth of the harvest.

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LANGHE MONFERRATO ROERO TYPICAL PRODUCTS

A land rich in unique products. Simple and authentic flavours, expressions of tradition and very varied inimitable menu.

Piedmont Hazelnuts IGP;

PDO cheeses and centuries-old tradition cheeses celebrated during “Cheese” Slow Food event

Hight quality veal meat and Bra Sausage, the one and only, with veal base.

Homemade and filled Pasta, great tradition of the area.

University of gastronomic sciences: the only one of its kind in the world

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LANGHE MONFERRATO ROERO IS…
GASTRONOMY

TO DO:

Cooking Lessons, to learn the secrets and recipes;

Visit and tastings in production companies;

Personal food shopper by wandering through the market stalls;

EAT WELL EVERYWHERE:

Taverns (osteria), Agriturismi,
Michelin Starred Restaurants

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LANGHE MONFERRATO ROERO IS… ART

A landscape with ancient villages, medieval towers and castles and Baroque palaces.

A journey from Roman Empire to the Savoy Reign, passing through Middle Age…

Abbey of Vezzolano, the most important Romanesque monument of Piedmont with a rare architectural structure and one of the best preserved cloister.

Cathedral of Asti, the most stately example of Gothic architecture in the region with spectacular bell tower and elegant frescos.

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LANGHE MONFERRATO ROERO IS…
TRADITION AND EVENTS

THE PALIO OF ASTI

Dating back to the 13th century, the most ancient Palio in Italy (exhilarating horse race) run in the city center is characterized by a beautiful historical procession. Do not miss the exhibition of talented flag wavers.

DOUJA D'OR

The Douja d'Or is a National Wine Competition which rewards the best wines in the national and local wine scene.

FESTIVAL DELLE SAGRE

Scents, flavors, colors, a full immersion of the five senses in typical foods and wines with a great parade evokes moments of rural life.

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LANGHE MONFERRATO ROERO IS…
TRADITION AND EVENTS

International Alba White Truffle Fair, every year in October and November with the World Truffle Market, where to buy a truffle directly by truffle hunters

PDO cheeses and centuries-old tradition cheeses celebrated during “Cheese” Slow Food event. Every two years.

Vinum Alba - Italy’s greatest open-air wine shop. The city streets turn into tasting tables dedicated to the major selection of wines produced in the area.

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WITNESSES OF THE PAST

These hills full of history and emotions have been described by Davide Laiolo, Cesare Pavese and Beppe Fenoglio, extraordinary interpreters of our culture of worldwide acclaim…

Alfieri, the great tragedian was born in Asti and now it's possible visit your home-museum.

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OUTDOOR

Here the desire for outdoor activities knows no bounds!

Trekking and Nordic Walking

Cycling and Mountanbiking

Golf

And moreover: experience Langhe Monferrato Roero also by motorbiking, horse-riding, flying in a hot air ballon

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Thank you and for more information

GT Experiences

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