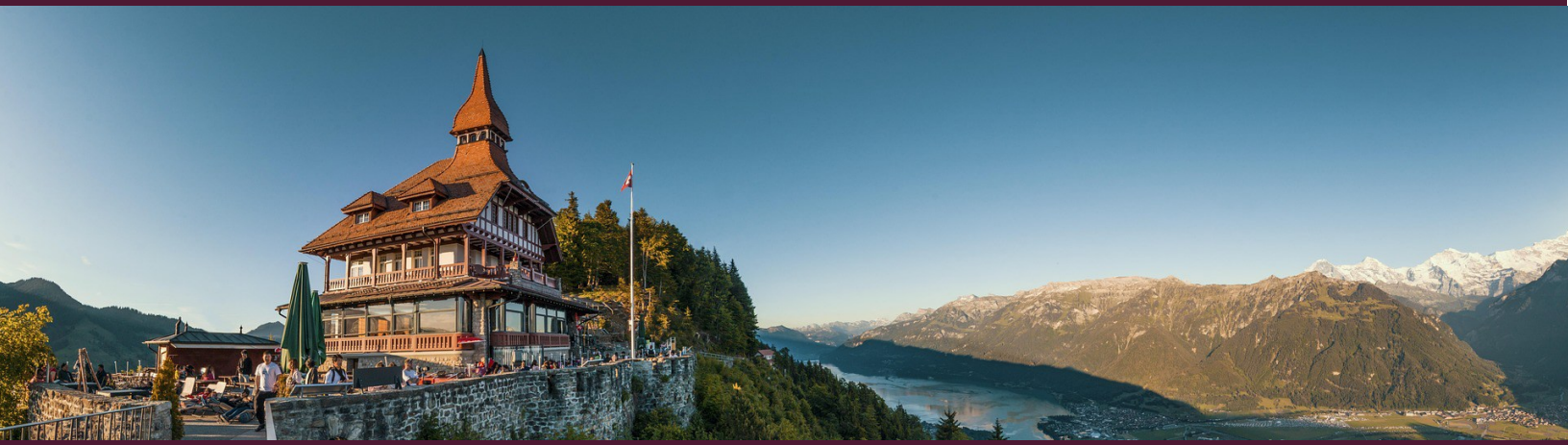




SWITZERLAND HIGHLIGHTS

THE PERFECT FIRST-TIME JOURNEY

7 Days / 6 Nights Itinerary

Day 1 – Arrival in Zurich

Arrive in Zurich and settle into your hotel. Spend the afternoon exploring the Old Town, Bahnhofstrasse, and the lakeside promenade. Suggest a relaxing dinner overlooking Lake Zurich. This first day is intentionally easy, allowing travelers to recover from their flight while immediately experiencing Switzerland's clean cities, historic architecture, and scenic waterfront atmosphere.

Day 2 – Lucerne & Mount Rigi

Take a day trip to Lucerne. Visit the Chapel Bridge, Lion Monument, and the charming medieval center before boarding a lake cruise and mountain railway to Mount Rigi. The combination of boat, cogwheel train, and panoramic views is one of the best introductions to Swiss mountain travel and works wonderfully for all ages.

Day 3 – Rhine Falls & Zurich

Today visit Rhine Falls, Europe's largest

waterfall. Travelers can take a boat close to the falls or enjoy the viewpoints from the surrounding trails. Return to Zurich for a leisurely afternoon visiting museums, cafés, or the lakefront. This day adds a different side of Switzerland—powerful nature combined with easy sightseeing.

Day 4 – Bern & Interlaken

Travel by train to Interlaken, stopping in Bern. Explore the UNESCO-listed Old Town, the Zytglogge clock tower, and the arcaded streets before continuing into the Bernese Oberland. Arrive in Interlaken and enjoy an evening walk between Lakes Thun and Brienz.

Day 5 – Jungfrauoch

Dedicate the day to the famous Jungfrauoch excursion. Travel via Grindelwald and the Eiger Express gondola before ascending to Europe's highest railway station. Snow, glaciers, panoramic terraces,

and the Ice Palace create a true bucket-list experience that many travelers consider the highlight of their Swiss vacation.

Day 6 – Lauterbrunnen & Mürren

Explore the postcard-perfect Lauterbrunnen, famous for its waterfalls and dramatic cliffs. Continue by cable car and mountain train to Mürren. Enjoy alpine views, easy walking paths, and traditional Swiss village charm before returning to Interlaken for a final celebratory dinner.

Day 7 – Departure

After breakfast, travel to Zurich Airport for departure. Clients leave having experienced Switzerland's major icons: Zurich, Lucerne, Bern, the Jungfrau Region, alpine villages, lakes, waterfalls, and mountain railways—all with only two hotel stays.



SWITZERLAND FOR FOOD & WINE LOVERS

7 Days / 6 Nights Itinerary

Day 1 – Arrival in Lausanne

Arrive in Geneva and enjoy the scenic train ride along Lake Geneva to Lausanne. After checking into your hotel, explore the lively waterfront district of Ouchy before wandering through the historic Old Town and its charming cafés.

In the evening, begin your culinary adventure with dinner at a traditional brasserie featuring local specialties such as perch from Lake Geneva, seasonal produce, and regional wines from the nearby Lavaux vineyards.

Day 2 – Lavaux Vineyards & Wine Tasting

Today is dedicated to one of Switzerland's most celebrated wine regions. Travel through the Lavaux Vineyard Terraces, a UNESCO World Heritage Site

where terraced vineyards cascade toward Lake Geneva.

Visit two family-owned wineries to learn about the region's famous Chasselas grape while enjoying guided tastings paired with local cheeses, charcuterie, and freshly baked artisan bread.

Spend time exploring the charming wine villages of Saint-Saphorin and Epesses before returning to Lausanne for dinner at one of the city's acclaimed restaurants.

Day 3 – Gruyères, Cheese & Chocolate

Today's excursion celebrates two of Switzerland's most iconic culinary treasures.

Travel to the medieval village of Gruyères, where visitors tour the famous cheese dairy and observe the production of authentic Gruyère AOP cheese. Sample cheeses of various ages before enjoying a traditional fondue lunch.

In the afternoon, continue to the nearby Maison Cailler, Switzerland's oldest chocolate factory. Interactive exhibits reveal the history of Swiss chocolate, culminating in generous tastings of freshly made chocolates.

Return to Lausanne in the evening.

Day 4 – Lausanne to Zurich

After breakfast, board the train to Zurich, passing beautiful countryside, lakes, and picturesque villages along the way.



Upon arrival, settle into your hotel before exploring Zurich's historic Old Town. Browse artisan food shops, gourmet delicatessens, and specialty chocolate boutiques along Bahnhofstrasse.

This evening, experience one of Zurich's outstanding fine dining restaurants, where modern Swiss cuisine showcases locally sourced ingredients with contemporary flair.

Day 5 – Chocolate, Markets & Gourmet Zurich

Begin the morning with a visit to the spectacular Lindt Home of Chocolate. Learn about the history of Swiss chocolate, admire the world's tallest free-standing chocolate fountain, and participate in tastings of premium Swiss creations.

Later, explore Zurich's lively food markets and specialty shops, discovering artisan cheeses, cured meats, handmade pastries, and local delicacies.

The afternoon is perfect for joining a guided gourmet walking tour or a private chocolate workshop where guests can

create their own Swiss chocolates.

Day 6 – Appenzell & Traditional Swiss Cuisine

Travel to the picturesque village of Appenzell, famous for its colorful wooden buildings, rolling green hills, and centuries-old culinary traditions.

Visit the renowned Appenzeller cheese dairy to discover the secrets behind one of Switzerland's most distinctive cheeses. Sample local specialties, artisan breads, smoked meats, and regional liqueurs before enjoying lunch at a traditional mountain inn.

Spend the afternoon browsing artisan shops before returning to Zurich for a farewell gourmet dinner celebrating the diverse flavors of Switzerland.

Day 7 – Departure

Enjoy breakfast before departing Zurich. Travelers may wish to purchase Swiss chocolates, artisan cheeses, wines, and gourmet souvenirs to take home, allowing the flavors of Switzerland to continue long after the journey ends.



SWITZERLAND FOR FAMILIES

7 Days / 6 Nights Itinerary

Day 1 – Arrival in Lucerne

Arrive in Zurich and enjoy the short scenic train ride to Lucerne. After checking into your hotel, begin your Swiss family adventure with a leisurely walk through the charming Old Town. Cross the famous Chapel Bridge, watch the swans along the lake, and stop for Swiss ice cream or homemade chocolates.

Children will enjoy exploring the narrow medieval streets while parents soak in the relaxed atmosphere. Finish the day with dinner at a traditional Swiss restaurant, where everyone can share a classic cheese fondue—an experience that's as fun as it is delicious.

Day 2 – Swiss Museum of Transport & Lake Lucerne

Today's adventure begins at the fascinating Swiss Museum of Transport,

Switzerland's most visited museum. Interactive exhibits allow children and adults to discover trains, airplanes, automobiles, ships, space exploration, and communication technologies through hands-on experiences.

In the afternoon, board a relaxing cruise across Lake Lucerne before enjoying free time along the waterfront. Families may rent paddle boats, visit lakeside playgrounds, or simply relax while surrounded by magnificent mountain scenery.

Day 3 – Mount Pilatus Adventure

Today combines transportation, adventure, and breathtaking scenery. Cruise across Lake Lucerne before ascending Mount Pilatus aboard the world's steepest cogwheel railway (summer) or by cable car.

At the summit, children will love the Dragon World interactive exhibits and easy mountain trails, while parents enjoy spectacular panoramic views across Central Switzerland. Numerous restaurants provide the perfect setting for lunch before descending back to Lucerne.

Day 4 – Scenic Journey to Interlaken

After breakfast, travel through the beautiful Swiss countryside to Interlaken. Upon arrival, settle into your hotel before spending the afternoon exploring the lively town nestled between Lake Thun and Lake Brienz.

Families can enjoy horse-drawn carriage rides, browse souvenir shops, or relax in the Höhematte Park, where colorful paragliders



often land, providing endless entertainment for children. End the day with dinner overlooking the surrounding mountains.

Day 5 – Grindelwald & First Adventure

Today's destination is the charming Alpine village of Grindelwald. Ride the modern gondola to Grindelwald First, where families can choose from a variety of exciting activities.

Walk along the spectacular First Cliff Walk suspended above the valley, enjoy easy hiking trails, or experience attractions such as the First Flyer zipline, mountain carts, or Trottibikes (seasonal and age permitting). The breathtaking scenery ensures unforgettable memories for every member of the family.

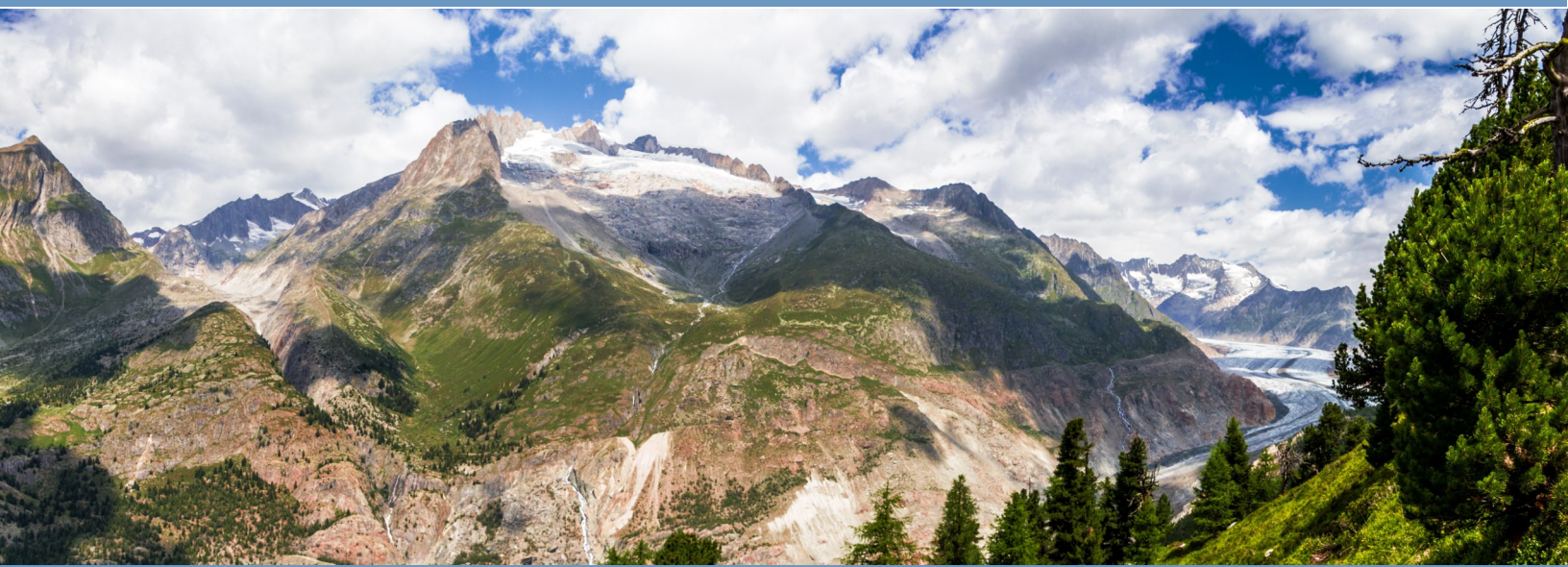
Day 6 – Ballenberg Open-Air Museum & Lake Brienz

Spend your final full day discovering traditional Swiss life at the Ballenberg Swiss Open-Air Museum. More than 100 historic buildings from across Switzerland have been carefully reconstructed here, allowing visitors to experience centuries of Swiss rural life.

Children can meet farm animals, watch traditional craftspeople at work, and participate in interactive demonstrations. Later, enjoy a relaxing cruise on the emerald waters of Lake Brienz or visit the picturesque village of Brienz, famous for its woodcarving tradition.

Day 7 – Departure

After breakfast, enjoy one final stroll through Interlaken before returning to Zurich Airport. Families leave with unforgettable memories of mountain adventures, lake cruises, scenic trains, and experiences that entertained every generation.



THE GRAND ALPS OF SWITZERLAND

7 Days / 6 Nights Itinerary

Day 1 – Arrival in Interlaken

Arrive in Zurich and travel by train to Interlaken, beautifully situated between Lake Thun and Lake Brienz. After checking into your hotel, spend the afternoon strolling along the elegant Höheweg promenade, where flower-filled gardens frame spectacular mountain views. Browse local boutiques, enjoy a coffee on a sunny terrace, or take a short cruise on either lake. In the evening, dine at a traditional Swiss restaurant and prepare for the Alpine adventures ahead.

Day 2 – Jungfrauoch, Top of Europe

Today is one of the highlights of any Swiss vacation. Travel through the picturesque villages of Grindelwald and Kleine Scheidegg before boarding the historic Jungfrau Railway to Jungfrauoch, Europe's highest railway station.

At the summit, marvel at the immense Aletsch Glacier, explore the Ice Palace, walk onto the snowy plateau, and admire panoramic views stretching across the Alps. Whether visiting in summer or early autumn, snow is guaranteed, creating a magical high-mountain experience unlike anywhere else in Europe. Return to Interlaken for a relaxing evening.

Day 3 – Lauterbrunnen, Mürren & Wengen

Today's excursion explores what many consider Switzerland's most beautiful valley. Begin in Lauterbrunnen, famous for its towering cliffs and 72 waterfalls, including the spectacular Staubbach Falls.

Continue by mountain railway and cable car to the car-free village of Mürren, perched dramatically above the

valley floor. Enjoy leisurely walks with uninterrupted views of the Eiger, Mönch, and Jungfrau peaks.

Later, visit charming Wengen, another traditional mountain village known for its wooden chalets and peaceful atmosphere before returning to Interlaken.

Day 4 – Glacier Journey to Zermatt

Depart Interlaken for one of Switzerland's most scenic rail journeys toward Zermatt. The route travels through deep valleys, mountain tunnels, vineyards, and picturesque villages before arriving in the famous car-free resort.

After checking into your hotel, spend the afternoon exploring Zermatt's charming streets lined with boutique shops, historic wooden chalets, and inviting cafés. As evening approaches, the first unforgettable views of



the Matterhorn appear, glowing in the changing Alpine light.

Day 5 – Gornergrat & The Matterhorn

This morning board the historic cogwheel railway to the summit of Gornergrat, one of Switzerland's greatest panoramic viewpoints for generations. Enjoy an evening walk around the lake as the surrounding peaks reflect in its crystal-clear waters. The journey itself is spectacular, climbing through forests and alpine meadows before reaching an elevation of over 3,000 meters. From the summit, visitors enjoy breathtaking views of the Matterhorn and more than twenty peaks rising above 4,000 meters, together with the magnificent Gorner Glacier. Spend time walking the panoramic trails, enjoying lunch with unforgettable views, before returning to Zermatt.

Day 6 – Alpine Adventure Around Zermatt

Enjoy a full day at leisure to discover more of Zermatt and its magnificent surroundings. Adventure seekers may ride the cable car to Matterhorn Glacier Paradise,

Europe's highest cable-car station, where year-round snow, glacier walks, and panoramic viewing platforms await.

Alternatively, enjoy one of the many scenic hiking trails, explore traditional mountain restaurants, visit the Matterhorn Museum, or simply relax in one of the village's luxurious spas while surrounded by spectacular Alpine scenery.

Day 7 – Departure

After breakfast, bid farewell to the Swiss Alps as you travel by rail to Zurich Airport or continue your European journey into Italy or France. Few destinations offer such a perfect combination of dramatic landscapes, charming villages, and unforgettable mountain experiences in just one week.



HIDDEN SWITZERLAND

7 Days / 6 Nights Itinerary

Day 1 – Arrival in Andermatt

Arrive in Zurich and travel by scenic train through central Switzerland to Andermatt, a traditional alpine village nestled in the heart of the Swiss Alps. Once a quiet mountain settlement, it has become a refined yet still authentic base for exploring some of Switzerland's most dramatic landscapes.

After check-in, explore the village center with its wooden chalets, quiet streets, and mountain views. Unlike Switzerland's more famous resorts, Andermatt retains a peaceful atmosphere that immediately signals a slower pace of travel.

Day 2 – The Furka & Grimsel Passes

Today is dedicated to some of Switzerland's most spectacular alpine driving and hiking routes. Travel by private car

or regional transport over the legendary Furka Pass, one of the most scenic mountain roads in Europe.

Continue toward the dramatic Grimsel Pass, where deep valleys, turquoise reservoirs, and rugged peaks dominate the landscape. Along the way, stop for short hikes, panoramic viewpoints, and hidden alpine lakes rarely visited by international tourists.

In the afternoon, return to Andermatt for a relaxed evening in a traditional mountain restaurant.

Day 3 – The Source of the Rhine & Oberalp Region

Explore one of Switzerland's most important natural landmarks: the origin of the Rhine River at Tomasee (Lake Toma).

A scenic hike (or short guided walk depending on fitness level) leads to this crystal-clear alpine lake surrounded by untouched mountain scenery. This is one of Switzerland's most peaceful and rewarding nature experiences.

In the afternoon, continue exploring the Oberalp region, known for its dramatic landscapes and traditional alpine farming culture. Optional experiences include visiting remote mountain huts or taking a scenic train ride along the historic routes of the region.

Day 4 – Andermatt to Fribourg Region

Depart Andermatt and travel west through changing landscapes—from rugged alpine passes to rolling green hills and medieval towns.



Arrive in the Fribourg region or nearby Gruyères area and check into your boutique hotel. Spend the afternoon exploring cobbled streets, small artisan shops, and quiet viewpoints overlooking the countryside.

This region marks a transition from alpine wilderness to cultural Switzerland, where French and German influences blend seamlessly.

Day 5 — Medieval Fribourg & Secret Villages

Discover the beautifully preserved city of Fribourg, one of Switzerland's most underrated cultural gems. Wander through its medieval Old Town, suspended bridges, Gothic cathedral, and narrow stone alleys that feel untouched by modern tourism.

In the afternoon, explore nearby hidden villages such as Estavayer-le-Lac or Bulle, where traditional Swiss life continues at a slower pace. This region offers authentic encounters with local culture, far from the typical tourist routes.

Day 6 — Gruyères & Regional Traditions

Visit the iconic hilltop village of Gruyères, but explore it differently from the standard tourist experience. Arrive early or stay late to enjoy its quiet medieval atmosphere.

Tour local artisan producers, including small cheese dairies and chocolate workshops, where visitors can see traditional methods still in use today. Walk scenic countryside trails overlooking the pre-Alps, offering beautiful views without crowds.

Return to your hotel for a final evening of regional cuisine and local wine.

Day 7 — Departure

After breakfast, transfer to Geneva or Zurich Airport. Travelers leave with a deeper understanding of Switzerland beyond its famous highlights—having experienced its quiet valleys, authentic villages, and untouched alpine landscapes.



LAKES, VINEYARDS & BELLE ÉPOQUE SWITZERLAND

7 Days / 6 Nights Itinerary

Day 1 – Arrival in Montreux

Arrive in Geneva and enjoy a scenic one-hour train ride along the shores of Lake Geneva to Montreux. After checking into your lakeside hotel, spend the afternoon exploring the famous flower-lined promenade, dotted with sculptures, gardens, and cafés overlooking the sparkling water. Visit the statue of Freddie Mercury before enjoying dinner on a terrace with panoramic lake and mountain views. Montreux's relaxed elegance immediately sets the tone for the week ahead.

Day 2 – Lavaux Vineyards & Lausanne

Today's journey explores one of Switzerland's most beautiful cultural landscapes. Begin with a leisurely cruise across Lake Geneva before visiting the Lavaux Vineyard Terraces, a UNESCO

World Heritage Site where centuries-old vineyards cascade down the hillsides toward the lake.

Continue to Lausanne, a vibrant city built on steep hills overlooking the lake. Wander through the charming Old Town, visit the magnificent Gothic Cathedral, and enjoy lunch at one of the city's lively squares. Wine lovers may choose to visit a local winery for a tasting of the region's celebrated Chasselas wines before returning to Montreux.

Day 3 – Chillon Castle & Gruyères

This morning visit the magnificent Chillon Castle, Switzerland's most famous medieval castle. Built directly on the lake, its towers, dungeons, and grand halls have inspired writers and artists for centuries.

In the afternoon, travel into the rolling hills of the Fribourg countryside to the picturesque village of Gruyères. Stroll along its cobbled streets, visit the renowned cheese dairy, and enjoy a traditional Swiss fondue before returning to Montreux.

Day 4 – The GoldenPass Express to Lucerne

Today is one of the highlights of the itinerary. Board the famous GoldenPass Express, one of Switzerland's most scenic train journeys. As the train climbs through vineyards, forests, Alpine meadows, and charming villages, passengers are treated to constantly changing landscapes from panoramic windows.

Arrive in Lucerne during the afternoon and check into your hotel.



Spend the evening walking along the beautifully illuminated lakefront and enjoy dinner beside the water.

Day 5 – Discover Lucerne & Mount Rigi

Explore one of Switzerland's most beloved cities. Walk across the historic Chapel Bridge, admire the Water Tower, visit the Lion Monument, and browse the boutiques of the beautifully preserved Old Town.

In the afternoon, board a historic paddle steamer across Lake Lucerne before ascending Mount Rigi, affectionately known as the "Queen of the Mountains." The summit offers sweeping views across lakes and the surrounding Alps before returning to Lucerne for the evening.

Day 6 – Lake Lucerne Cruise & Bürgenstock

Enjoy a relaxing morning cruising the tranquil waters of Lake Lucerne while surrounded by dramatic mountain scenery. Disembark at the luxurious Bürgenstock Resort, perched high above the lake.

Ride the historic funicular to the resort and stroll along the scenic cliffside paths to the Hammetschwand Lift, Europe's highest outdoor elevator. Whether enjoying lunch with spectacular views or indulging in a spa treatment, today perfectly captures Switzerland's reputation for understated luxury.

Return to Lucerne for your final evening.

Day 7 – Departure

After breakfast, enjoy one last walk along the lake or browse Lucerne's boutiques before departing by train to Zurich Airport. Clients may also choose to extend their journey to Zurich, the Bernese Oberland, or continue into neighboring Italy or France.



MEDITERRANEAN SWITZERLAND & THE ITALIAN LAKES

7 Days / 6 Nights Itinerary

Day 1 – Arrival in Lugano

Arrive in Zurich and board a scenic train through the spectacular Gotthard Base Tunnel before emerging into the sunshine of southern Switzerland. Upon arrival in Lugano, check into your hotel overlooking the lake and spend the afternoon exploring the charming historic center. Piazza della Riforma, with its colorful cafés and lively atmosphere, is the perfect introduction to Ticino's relaxed lifestyle. Stroll along the palm-lined promenade before enjoying dinner featuring local specialties accompanied by Merlot wine from the region.

Day 2 – Morcote & Lake Lugano

Today discover one of Switzerland's most beautiful villages, Morcote, located on the shores of Lake Lugano. Travel by boat across the crystal-clear lake before wandering through narrow

cobbled streets lined with elegant arcades, flower-filled courtyards, and centuries-old churches. Climb to the beautiful Church of Santa Maria del Sasso for panoramic views over the lake and surrounding mountains. In the afternoon, visit Parco Scherrer, an extraordinary botanical garden filled with exotic plants, sculptures, and Mediterranean vegetation before returning to Lugano.

Day 3 – Bellinzona & Valle Verzasca

This morning travel to Bellinzona, home to three magnificent medieval castles recognized as a UNESCO World Heritage Site. Explore Castelgrande and enjoy spectacular views across the valley. Continue into the breathtaking Valle Verzasca, famous for its emerald-green river, stone villages, and the

iconic double-arched Roman bridge in Lavertezzo. During the summer months, adventurous travelers can swim in the crystal-clear natural pools, while photographers will find endless opportunities to capture one of Switzerland's most scenic landscapes.

Day 4 – Bernina Express to St. Moritz

Leave Ticino behind as you journey north into the Alps. Depending on the routing, travel through the spectacular Graubünden region before arriving in glamorous St. Moritz. Spend the afternoon strolling around the elegant resort, known for its luxury boutiques, grand hotels, and pristine lake. Surrounded by towering peaks, St. Moritz offers a



striking contrast to the Mediterranean atmosphere of Lugano, showcasing the incredible diversity of Switzerland in just a few hours of travel.

Day 5 – Bernina Express to Tirano

Experience one of the world's most celebrated rail journeys aboard the Bernina Express. Crossing dramatic mountain passes, soaring viaducts, glaciers, and alpine lakes, the train climbs to the Bernina Pass before descending into the Italian town of Tirano.

Enjoy lunch in Italy, where cafés, piazzas, and Italian cuisine create a delightful contrast to the Alpine scenery experienced earlier in the day. Return to St. Moritz during the afternoon, retracing one of Europe's most spectacular railway routes.

Day 6 – The Upper Engadine

Spend today discovering the remarkable beauty of the Upper Engadine Valley. Visit the charming villages of Pontresina, Sils im Engadin, and Silvaplana, each offering postcard-perfect scenery and traditional Engadine architecture.

Guests may enjoy an easy lakeside walk, visit local art galleries, or take the funicular to Muottas Muragl, one of Switzerland's finest panoramic viewpoints. End the day with dinner in one of St. Moritz's gourmet restaurants.

Day 7 – Departure

After breakfast, depart St. Moritz by train to Zurich Airport or continue your journey into Italy via the Bernina route. This itinerary also pairs perfectly with Lake Como or Milan, making it an excellent option for travelers seeking a multi-country European vacation.



SCENIC SWITZERLAND BY TRAIN

7 Days / 6 Nights Itinerary

Day 1 – Arrival in Lucerne

Arrive in Zurich and enjoy a short one-hour train ride to Lucerne, one of Switzerland's most picturesque cities. After checking into your hotel, spend the afternoon wandering the beautifully preserved Old Town with its colorful frescoed buildings, charming squares, and boutique shops. Walk across the famous Chapel Bridge, admire the Water Tower, and relax along the shores of Lake Lucerne. End the evening with dinner overlooking the lake while the surrounding mountains create a spectacular backdrop.

Day 2 – Mount Pilatus & Lake Lucerne

Today's excursion combines two classic Swiss experiences. Cruise across Lake

Lucerne aboard a historic steamboat before ascending Mount Pilatus on the world's steepest cogwheel railway (summer) or by panoramic gondola and aerial cableway. From the summit, enjoy magnificent views over lakes and Alpine peaks. Numerous walking trails allow visitors to immerse themselves in the mountain scenery before descending to Lucerne for another relaxing evening.

Day 3 – The GoldenPass Express to Montreux

Today begins one of Switzerland's iconic rail journeys. Travel aboard the elegant GoldenPass Express, linking Central Switzerland with the French-speaking Lake Geneva region. As the train winds through forests, vineyards, Alpine meadows, and traditional villages, passengers enjoy panoramic

views from oversized windows. Upon arrival in Montreux, stroll along the flower-lined lakeside promenade and visit the famous lakeside Chillon Castle before returning to Lucerne in the evening. This full-day excursion showcases the remarkable diversity of Switzerland's landscapes.

Day 4 – Journey to St. Moritz

After breakfast, travel east through some of Switzerland's most spectacular mountain scenery toward glamorous St. Moritz. The journey itself is part of the experience as trains pass deep valleys, sparkling lakes, and picturesque villages. Upon arrival, settle into your hotel before exploring the elegant resort that has welcomed royalty, celebrities, and winter sports enthusiasts



for generations. Enjoy an evening walk around the lake as the surrounding peaks reflect in its crystal-clear waters.

Day 5 – Bernina Express to Tirano

Today's highlight is undoubtedly the Bernina Express, one of the world's most celebrated scenic rail journeys and a UNESCO World Heritage route. Crossing soaring viaducts, dramatic glaciers, and mountain passes, the train climbs to over 2,200 meters before descending into the palm-lined streets of Tirano, Italy. Spend time enjoying an authentic Italian lunch before returning to St. Moritz in the afternoon. This remarkable contrast—from glaciers to Mediterranean landscapes in a single day—is uniquely Swiss.

Day 6 – The Engadine Valley

Discover the beauty of the Upper Engadine, one of Switzerland's most exclusive regions. Visit the charming villages of Sils Maria, Silvaplana, and Pontresina, each offering traditional Engadine architecture, pristine lakes, and spectacular Alpine

scenery. Outdoor enthusiasts may choose an easy lakeside walk, while others can relax in one of St. Moritz's luxurious cafés or wellness spas. The afternoon is perfect for shopping, photography, or simply enjoying the peaceful mountain atmosphere.

Day 7 – Departure

Enjoy a leisurely breakfast before departing St. Moritz. Travelers may return directly to Zurich Airport by rail or continue their European adventure through neighboring Italy via the Bernina route, making this itinerary an ideal extension to a broader European vacation.



THE HEART OF EASTERN SWITZERLAND: ST. GALLEN, APPENZELL & LAKE CONSTANCE

7 Days / 6 Nights Itinerary

Day 1 – Arrival in St. Gallen

Arrive in Zurich and travel by train to St. Gallen, a refined yet compact city in northeastern Switzerland. After checking into your hotel, begin exploring the beautifully preserved old town with its colorful facades, narrow streets, and elegant squares.

The highlight of the day is the Abbey of St. Gall, a UNESCO World Heritage Site. Its baroque cathedral and world-famous library—one of the oldest in the world—offer a remarkable introduction to the region's intellectual and spiritual heritage. In the evening, enjoy a relaxed dinner in the old town.

Day 2 – Lake Constance & Waterfront Towns

Today is dedicated to the beautiful Lake Constance, one of Europe's largest lakes, shared by Switzerland,

Germany, and Austria.

Begin in the lakeside town of Rorschach or Romanshorn, where promenades, cafés, and marinas create a peaceful atmosphere. Take a boat cruise across the lake, enjoying views of vineyards, orchards, and distant Alpine peaks.

In the afternoon, visit charming lakeside villages such as Arbon or Kreuzlingen, where medieval centers blend with relaxed waterfront living. Return to St. Gallen for the evening.

Day 3 – Textile Heritage & Scenic Hills

St. Gallen is famous for its textile industry, once one of the most important in Europe. Visit the Textile Museum to discover the intricate embroidery and fabric designs that made the region globally renowned.

In the afternoon, explore the surrounding hills of Appenzellerland, a landscape of gentle green slopes, wooden chalets, and dairy farms. This is one of Switzerland's most traditional rural areas, offering a peaceful contrast to the Alps.

Optional experiences include visiting a local cheese producer or hiking one of the panoramic walking trails above the city.

Day 4 – Journey to Appenzell Region

Travel from St. Gallen into the heart of Appenzellerland, one of Switzerland's most picturesque and traditional regions. Upon arrival in Appenzell or nearby village accommodation, settle into your hotel and enjoy a slower pace of life surrounded by rolling green hills.



Spend the afternoon walking through the colorful village center, where painted wooden houses, artisan shops, and small cafés create a storybook atmosphere. This region feels like a living postcard of traditional Swiss culture.

Day 5 – Appenzell Culture & Cheese Tradition

Today is dedicated to discovering the unique cultural identity of Appenzell. Visit a traditional Appenzell cheese dairy, where visitors can observe the production of Appenzeller cheese, one of Switzerland's most distinctive and flavorful varieties.

Continue exploring rural landscapes dotted with grazing cows, wooden barns, and panoramic viewpoints. Optional hikes offer gentle routes suitable for all fitness levels, showcasing the region's peaceful charm.

In the evening, enjoy a traditional Swiss dinner in a mountain inn, often accompanied by live folk music.

Day 6 – Alpstein Mountains & Scenic Viewpoints

For a more active day, explore the nearby Alpstein mountain range. Take a cable car or hike to panoramic viewpoints such as Ebenalp or Hoher Kasten, where dramatic cliffs meet sweeping valley views.

Visit the famous mountain restaurant built into the rock at Aescher (seasonal access), one of Switzerland's most photographed alpine sites.

Alternatively, enjoy a relaxed day visiting nearby villages such as Heiden or Walzenhausen overlooking Lake Constance, ideal for those preferring a slower pace.

Return for a final evening in the region.

Day 7 – Departure

After breakfast, travel back to Zurich Airport. Travelers leave with a deeper understanding of Switzerland's quieter eastern regions—having experienced monasteries, lakes, rolling hills, and authentic rural traditions away from the main tourist routes.



TICINO: SWITZERLAND'S MEDITERRANEAN ESCAPE

7 Days / 6 Nights Itinerary

Day 1 – Arrival in Lugano

Arrive in Zurich and travel south through Switzerland's dramatic Gotthard corridor, entering Ticino as the landscape softens and the climate becomes noticeably warmer. Arrive in Lugano and check into your lakeside hotel.

Spend the afternoon strolling along the palm-lined promenade, where cafés spill onto the waterfront and the lake reflects surrounding mountains. Explore Piazza della Riforma and enjoy your first dinner featuring Ticino specialties such as risotto, lake fish, and regional Merlot wine.

Day 2 – Lake Lugano Cruise & Morcote

Start the day with a scenic boat cruise across Lake Lugano, one of Switzerland's most beautiful and intimate lakes. Disembark in the enchanting village of Morcote, often called the "prettiest village in Switzerland." Wander its narrow lanes, arcaded houses, and lakeside gardens before climbing to panoramic viewpoints overlooking the lake.

In the afternoon, visit Parco Scherrer, a unique Mediterranean-style botanical garden filled with exotic plants, sculptures, and terraces. Return to Lugano for a relaxed evening.

Day 3 – Monte Brè & Monte San Salvatore

Today is dedicated to Lugano's two iconic viewpoints.

Take the funicular up Monte Brè, known for its sweeping views over Lake Lugano and the surrounding Alps. Enjoy a short walk through traditional villages such as Brè village, with its artistic atmosphere and stone houses.

In the afternoon, continue to Monte San Salvatore, another spectacular viewpoint offering 360-degree panoramas. Sunset here is especially memorable, with golden light reflecting over the lake.



Return to Lugano for dinner in a lakeside restaurant.

Day 4 – Bellinzona Castles & Valleys

Travel north to Bellinzona, a UNESCO World Heritage town famous for its three medieval castles: Castelgrande, Montebello, and Sasso Corbaro. Explore the fortifications and enjoy views over the valley. Continue into the surrounding valleys, where stone villages, vineyards, and mountain rivers create a peaceful contrast to Lugano's elegance. Return to Lugano in the afternoon for shopping, spa time, or lakeside relaxation.

Day 5 – Journey to Locarno or Ascona

Travel along the scenic lake and mountain route to Lake Maggiore, arriving in Locarno or Ascona. These towns feel more relaxed and artistic, with a softer, bohemian atmosphere compared to Lugano.

Spend the afternoon exploring the lakeside promenade, small galleries, and piazzas filled with cafés. Ascona, in particular, is known for its pastel-colored houses and artistic heritage.

Enjoy a sunset aperitivo by the lake.

Day 6 – Brissago Islands & Verzasca Valley

Start the day with a boat trip to the Brissago Islands, home to one of Switzerland's most beautiful botanical gardens, featuring subtropical plants thanks to the region's mild climate. In the afternoon, explore the dramatic Valle Verzasca, famous for its emerald river, stone bridges, and crystal-clear pools. Visit the iconic double-arched bridge in Lavertezzo and enjoy scenic walking routes along the river.

Return for a final relaxed evening in Locarno or Ascona.

Day 7 – Departure

After breakfast, transfer back to Zurich Airport through the Gotthard route or extend your journey into Italy (Milan or Lake Como are natural extensions). Travelers leave with memories of palm trees, lakeside sunsets, stone villages, and Switzerland's most Mediterranean region



THE ULTIMATE ALPINE EXPERIENCE IN STYLE

7 Days / 6 Nights Itinerary

Day 1 – Arrival in Gstaad

Arrive in Geneva and enjoy a private transfer through rolling countryside and mountain valleys to Gstaad. Upon arrival, settle into your luxury chalet-style hotel and immediately feel the relaxed elegance of this world-famous resort.

Spend the afternoon strolling along the charming pedestrian promenade lined with designer boutiques, art galleries, and cafés. In the evening, enjoy a refined welcome dinner at a gourmet restaurant featuring seasonal Alpine cuisine paired with Swiss wines.

Day 2 – Private Alpine Experiences in Gstaad

Today is dedicated to bespoke luxury experiences. Begin with a private guided walk or chauffeured excursion

through the Saanenland region, visiting traditional alpine villages such as Saanen and Rougemont.

Clients may choose from a range of exclusive activities:

Private helicopter flight over the Bernese Alps

Guided glacier excursion with a mountain expert

Exclusive spa experience in a five-star wellness retreat

Private cheese-making demonstration in a mountain chalet

Return to Gstaad for a relaxed evening by the fireplace or a fine dining experience at one of the resort's Michelin-recommended restaurants.

Day 3 – Glacier 3000 & Mountain Dining

Travel by private transfer or VIP gondola to Glacier 3000, one of Switzerland's most spectacular high-altitude experiences.

Walk across the dramatic Peak Walk suspension bridge, the only one of its kind connecting two mountain peaks, and enjoy panoramic views of the Matterhorn, Mont Blanc, and Jungfrau massif.

Enjoy a gourmet mountain lunch at an exclusive restaurant before returning to Gstaad for an afternoon of shopping, art galleries, or spa relaxation.

Day 4 – Gstaad to St. Moritz (Scenic Journey)

Today marks one of Switzerland's



most beautiful travel transitions. Travel in First Class or Excellence Class aboard a panoramic train journey through the Alps toward St. Moritz.

The route passes glaciers, deep valleys, mountain lakes, and iconic viaducts, offering ever-changing scenery throughout the day.

Arrive in St. Moritz and check into your hotel overlooking the lake. Spend the evening enjoying a champagne aperitif as the sun sets over the Engadine mountains.

Day 5 – Luxury St. Moritz Lifestyle

Begin the day with a private guided tour of St. Moritz, exploring its luxury boutiques, art galleries, and elegant lakeside promenade.

Optional exclusive experiences include:

Private ski instructor or mountain guide

Ice skating on the frozen lake (winter)

Luxury spa and wellness retreat

In the evening, dine at one of St. Moritz's Michelin-starred restaurants, where gourmet cuisine meets world-class service and alpine elegance.

Day 6 – Helicopter & Engadine Valley Exclusives

Today is dedicated to ultimate exclusivity. Begin with a private helicopter flight over the Bernina Glacier, soaring above glaciers, mountain peaks, and alpine lakes.

Land for a champagne picnic in a secluded mountain location (weather permitting), or continue to explore the Upper Engadine Valley with a private driver-guide.

Visit elegant villages such as Pontresina and Sils Maria, known for their literary heritage and refined atmosphere. Return to St. Moritz for a final evening of luxury dining.

Day 7 – Departure

After breakfast, transfer by private car or First Class rail to Zurich Airport. For clients with additional time, extend the journey into Italy via the Bernina route or continue to Lake Como for a seamless luxury extension.



SWITZERLAND WINTER WONDERLAND

7 Days / 6 Nights Itinerary

Day 1 – Arrival in Interlaken

Arrive in Zurich before boarding a scenic train to Interlaken. As you travel through the Swiss countryside, snow-covered villages and frozen fields set the tone for the week ahead. After checking into your hotel, spend the afternoon strolling along the elegant Höheweg promenade, beautifully decorated with seasonal lights during the Christmas period.

Enjoy your first traditional Swiss dinner beside a roaring fireplace, sampling regional specialties such as cheese fondue or raclette while surrounded by breathtaking Alpine scenery.

Day 2 – Jungfrauoch – Top of Europe

Today's adventure takes you to one of Switzerland's most spectacular winter

destinations. Travel via Grindelwald and Kleine Scheidegg aboard the historic mountain railway to Jungfrauoch, Europe's highest railway station.

Explore the magical Ice Palace, walk across the snowy Alpine Plateau, and admire panoramic views over the immense Aletsch Glacier. Whether enjoying sledding, snow play, or simply taking photographs of the snow-covered peaks, this unforgettable day captures the essence of a Swiss winter.

Return to Interlaken for a cozy evening.

Day 3 – Lauterbrunnen & Mürren

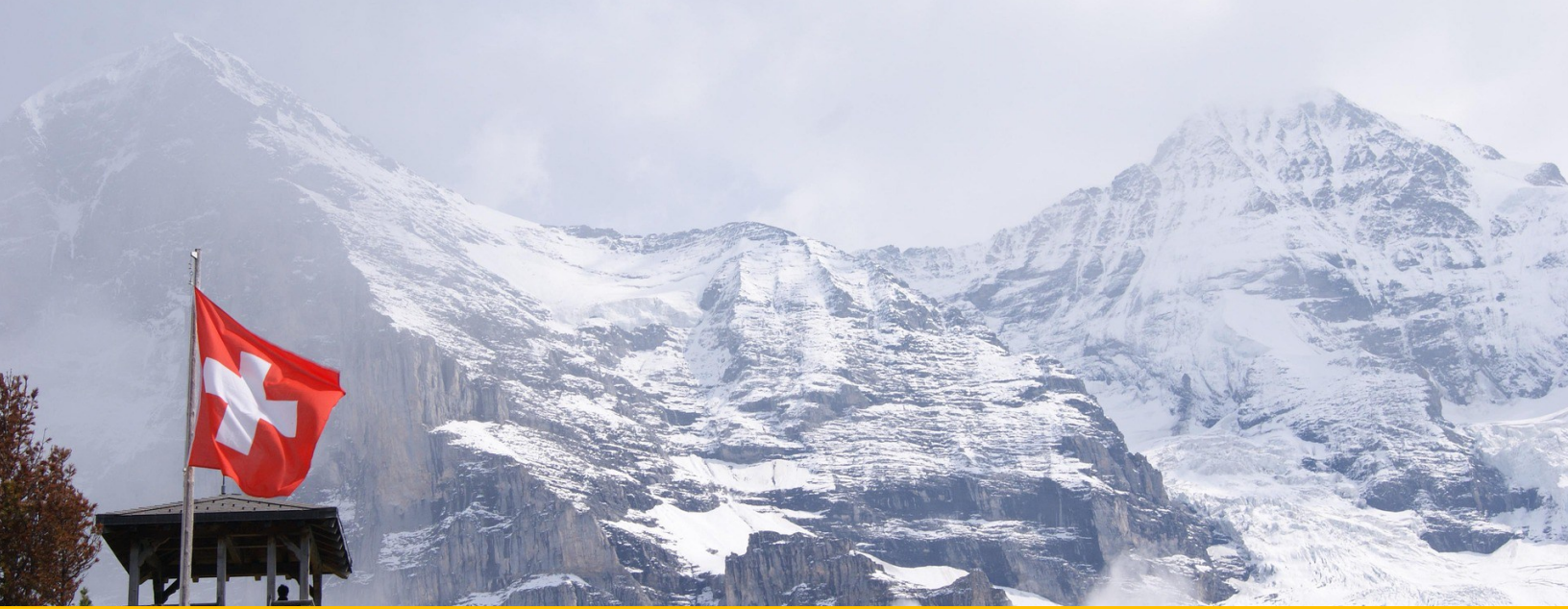
Travel into the enchanting Lauterbrunnen, where towering cliffs, frozen waterfalls, and snow-covered chalets create one of Switzerland's most picturesque winter landscapes. Continue by cable car and mountain railway to

the car-free village of Mürren. Here, visitors can enjoy spectacular mountain views, sip hot chocolate from a panoramic terrace, or simply wander through peaceful streets blanketed in fresh snow. Adventurous guests may choose optional winter activities including sledding or snowshoeing before returning to Interlaken.

Day 4 – Glacier Express to St. Moritz

This morning board the legendary Glacier Express, widely regarded as one of the world's greatest scenic rail journeys.

Relax as panoramic carriages glide through deep valleys, across dramatic viaducts, and over snow-covered mountain passes. Every



turn reveals postcard-perfect winter scenery, making the journey itself one of the highlights of the trip.

Arrive in elegant St. Moritz during the afternoon and settle into your luxury hotel before enjoying an evening walk around the beautifully illuminated lake.

Day 5 – Winter in St. Moritz

Spend today discovering the birthplace of Alpine winter tourism. Visitors may choose from an array of activities including skiing, snowboarding, cross-country skiing, horse-drawn sleigh rides, ice skating, or winter hiking.

Those seeking a more relaxed experience can browse luxury boutiques, enjoy afternoon tea in one of the historic grand hotels, or unwind in a world-class wellness spa.

As evening falls, dine in one of St. Moritz's renowned gourmet restaurants while surrounded by the elegance that has attracted royalty and celebrities for over a century.

Day 6 – Bernina Express & Alpine Villages

Experience another unforgettable rail journey aboard the Bernina Express as it climbs through glaciers, frozen lakes, and dramatic mountain scenery toward the Italian border.

Depending on weather and schedule, guests may enjoy a short visit to Tirano or explore picturesque villages throughout the Engadine Valley before returning to St. Moritz. Throughout the day, every panoramic window frames extraordinary winter landscapes unlike anywhere else in Europe.

Celebrate your final evening with a farewell dinner featuring regional specialties and local wines.

Day 7 – Departure

Enjoy a leisurely breakfast before departing St. Moritz by train to Zurich Airport. Travelers often leave with unforgettable memories of pristine mountain landscapes, charming villages, world-famous rail journeys, and the unique warmth of Swiss winter hospitality.