



# EXPLORING SWITZERLAND:

## Lucerne The City. The Lake. The Mountains

WHY

LUCERNE ?

# How to get to the ❤️ of Switzerland

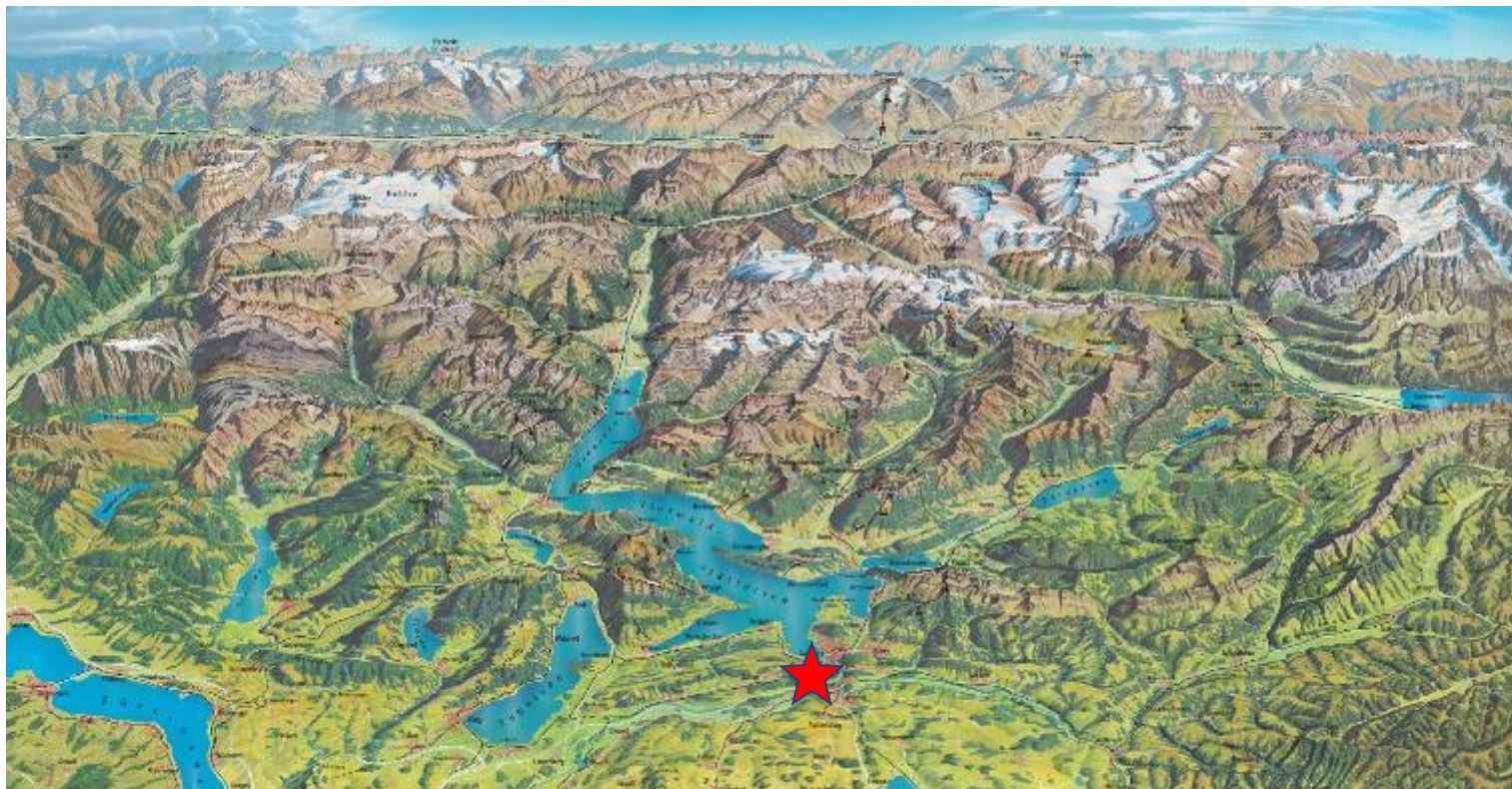


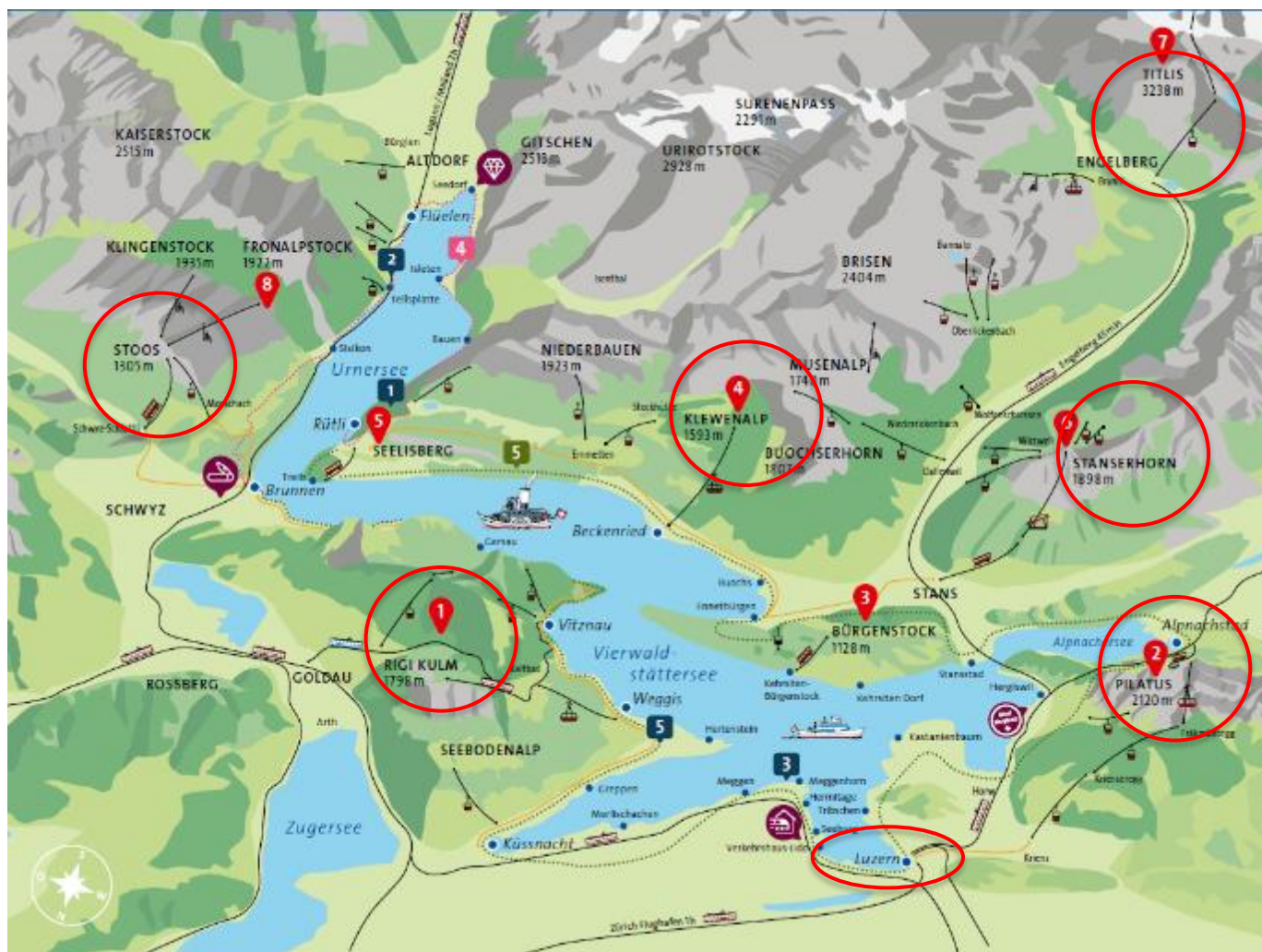
Zurich	45 min	50 km
Zurich Airport	1 hrs 10 min	67 km
Interlaken	1 hrs 45 min	70 km
Lugano	2 hrs 5 min	170 km
Geneva	3 hrs	276 km





# Lake Lucerne Region







# TODAY'S SPEAKERS



Céline Deplazes

Lucerne Tourism Board



Melanie Meckel

Hotel Villa Honegg

# Hotel Villa Honegg



Melanie Meckel





VIDEO



# Let's explore Lucerne



**LUZERN**



**INCUBAE**

**THE CITY. THE LAKE. THE MOUNTAINS.**

**VIDEO**

# Boat Cruise

Operating 365 days. 90% valid with Swiss Travel Pass









# Lucerne – Lugano (Gotthard Panorama Express)

5.5h train journey. Combination of train and boat.





# Luzern-Interlaken Express

2h panoramic train journey, bistro on board, passing by 5 different lakes





## NEW: Guided Hike on Mt. Pilatus incl. Swiss BBQ



# Christmas in Lucerne

Various Christmas Markets around the city. Starting November 16th 2025





# Lilu - Light Festival Lucerne

15th – 25th January, 2026 // 14th – 24th January, 2027

Daily from 6-10pm





# Lucerne Carnival

12<sup>th</sup> – 17<sup>th</sup> February, 2026 // Tradition in Central Switzerland





# THANK YOU FOR LISTENING

For more info on the destination and the Hotel contact:

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