



GT Experiences

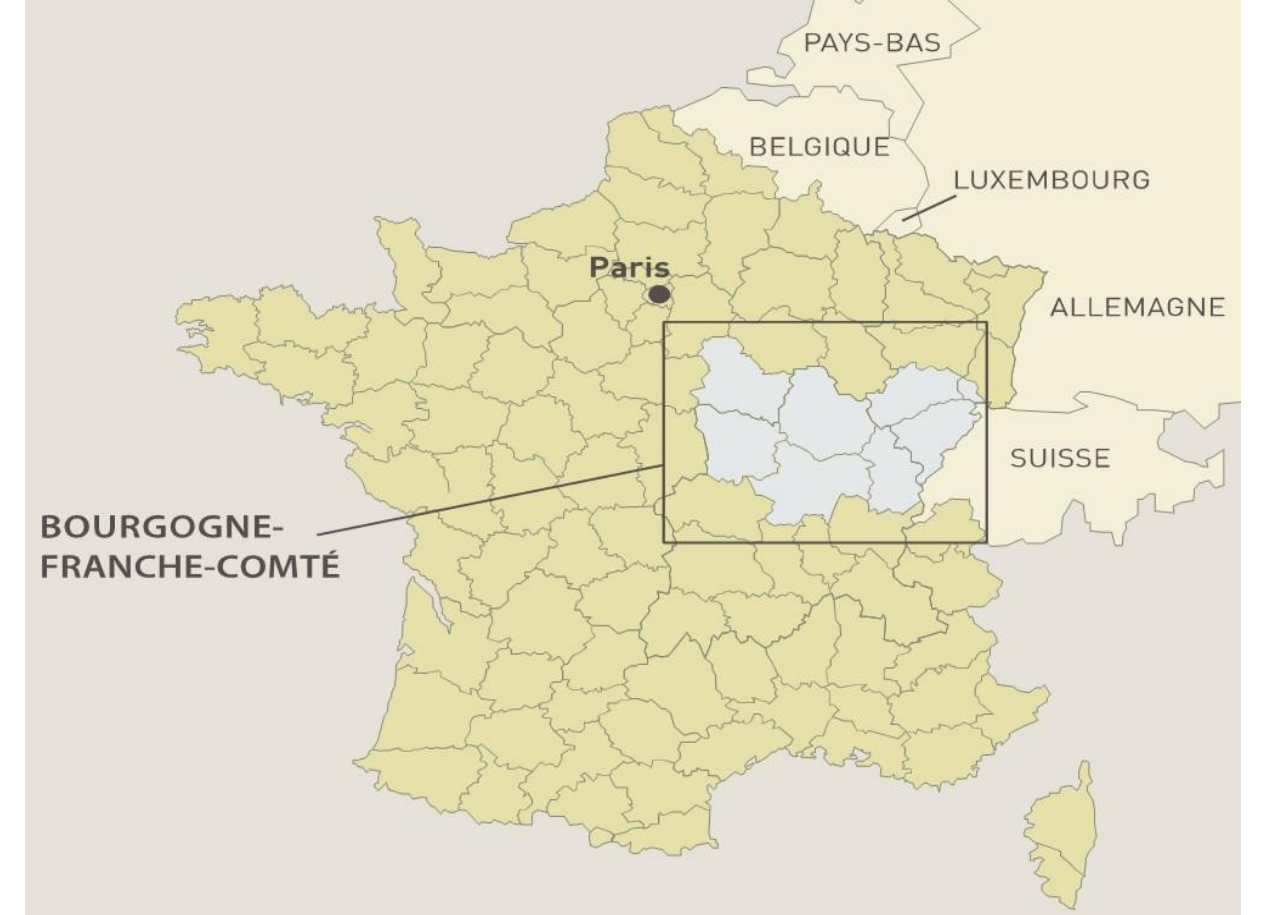
# BURGUNDY THE LAND TO RE-CONNECT

LA BOURGOGNE

# Because Burgundy has very easy access

## BETWEEN PARIS AND LYON

- **Dijon** : 1 hour 30 min from Paris by TGV
- **Sens** : 1h from Paris by car
- **Mâcon** : 30 min from Lyon by car
- Access to Geneva Airport in 30 min
- On the road to the South of France and to the Alps



# Accessibility



## By train

**1.5 hours** from Paris

**2 hours** from Lyon

**2 hours** from Lausanne

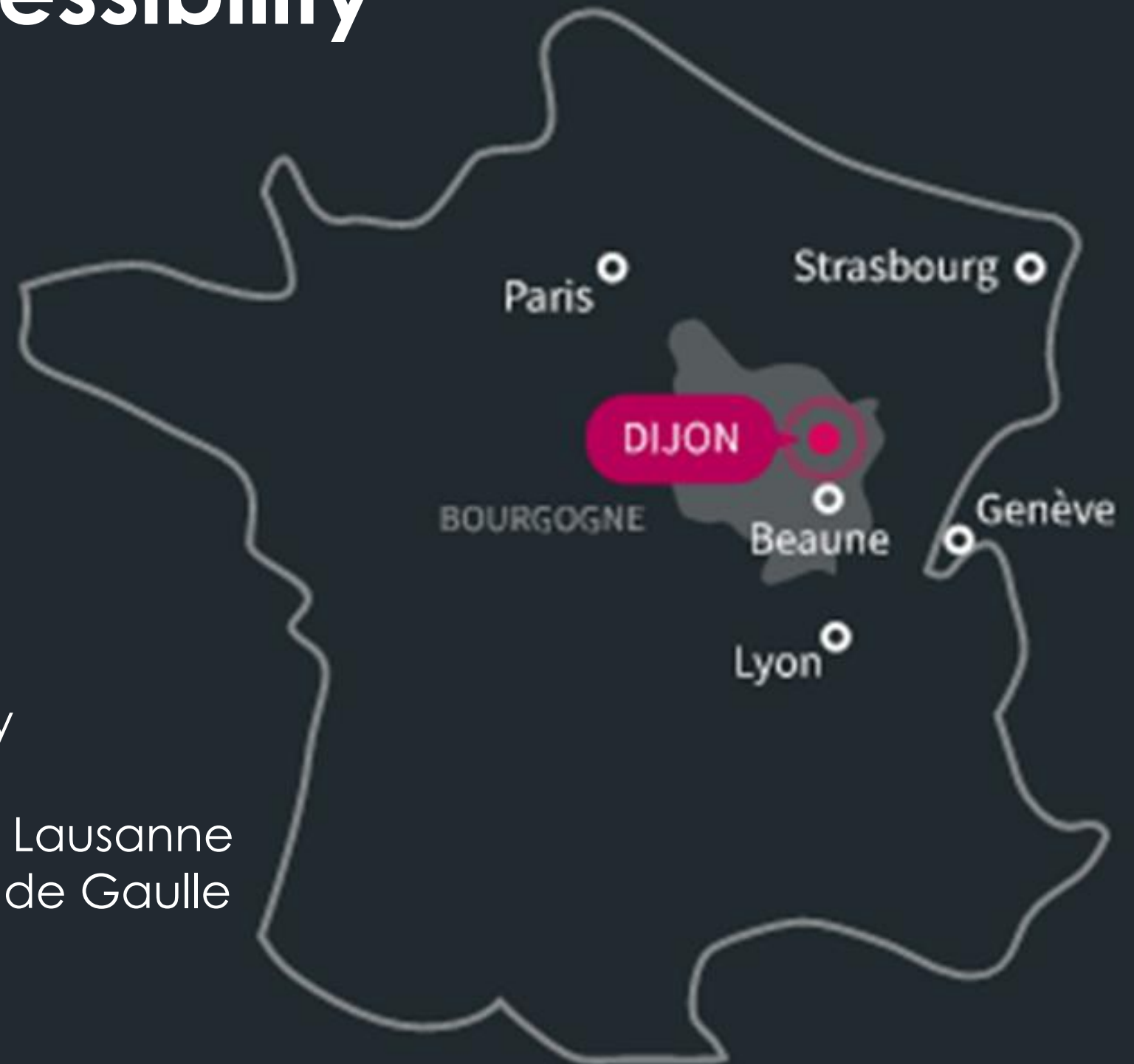
On the **Paris-Lyon-Marseilles** route

**2 hours'** drive from Lyon Saint-Exupéry

**2.5 hours** from Basel-Mulhouse

**2 hours 45 minutes** from Geneva and Lausanne

**3 hours 45 minutes** from Paris Charles de Gaulle



# By boat

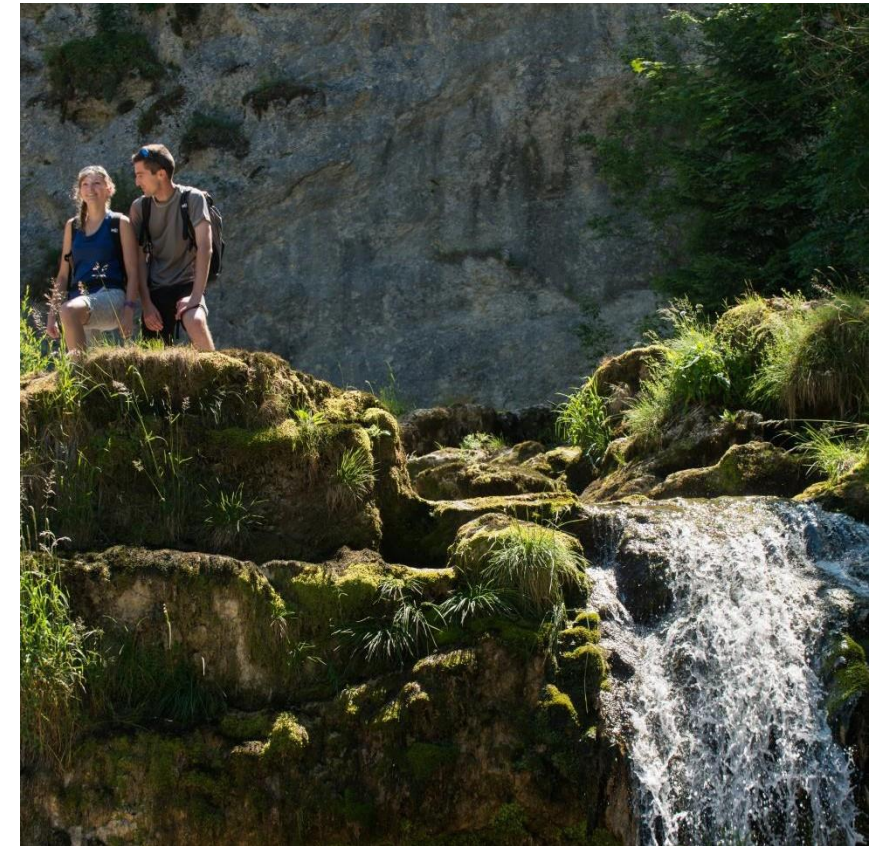
- The largest network of navigable waterways in France with over **1,300 kilometres of rivers and canals**  
**40 departure points.**
- A **paradise for pleasure boaters:**  
barge-hotels offer comfort, house boats provide perfect freedom or even river cruises for a day out.
  - From 2 to 12 people.



# On foot

Burgundy offers around 18,000 kilometres of sign- posted walking trails:

- The way of Santiago de Compostela
- Hiking trails in the vineyard



# By bike

- ✓ There is over **1,300 kilometres of cycle paths and greenways** in Burgundy and more than 1,000 kilometres of mountain bike trails
- ✓ “Le Tour de Bourgogne à Vélo” : is a cycling loop of **800 kilometres**, the Eurovélo 6, the GTJ or Charles Téméraire trail  
Along the routes, you will encounter specialist suppliers that adhere to the “**Accueil vélo**” quality scheme to ensure you are well received.





# Today's Speakers



**Bérangère CLARA**  
**Beaune Tourist Office**



**Emmanuelle HEZARD**  
**BFC Tourisme**



**Katy SCHMITT**  
**Dijon Tourist Office**



**Emilande THOMAS**  
**Hostellerie de Levernois**



**Meghan PONZIO**  
**Maison 1896**





Why choose Burgundy over any other destination in the world ?

**Because this is the region  
where you can treat yourself**



Dijon Mustard



Charolais, Epoisse,  
Citeaux, Brillat Savarin

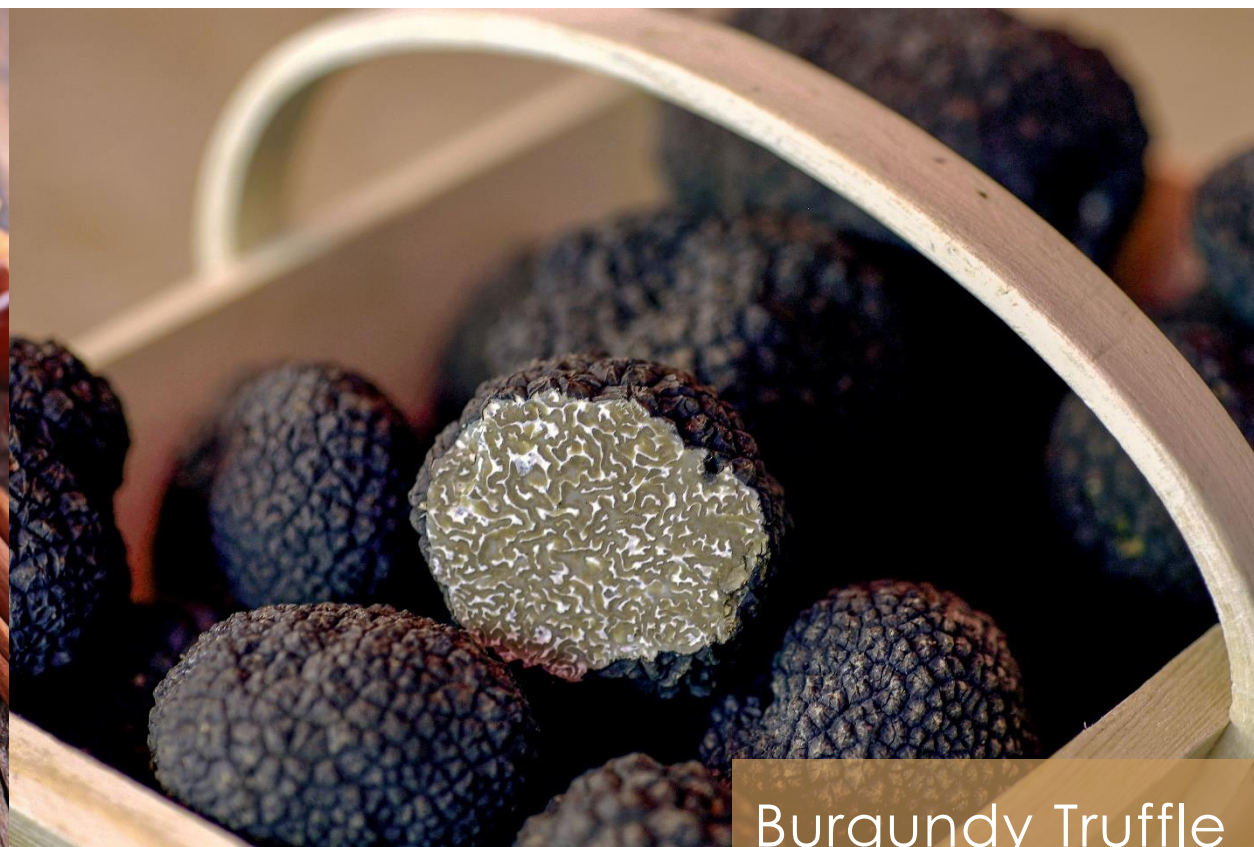


Blackcurrant

## Local products



Gingerbread



Burgundy Truffle



« Coq au vin »



Eggs « en meurette »



Escargots

## Local dishes



« Gougères »



Bresse Poultry



Bœuf Bourguignon



**There are countless restaurants including  
35 Michelin stars in 2023.**



# Markets, cooking classes

You can fill your shopping basket at a **traditional and colourful market**... and you can pick up some tips and advice from top chefs during a **cooking lesson**...



**Because Burgundy is one of the 2 most  
prestigious wine regions in France**

# Appellations and grapes

## ❖ BETWEEN PARIS AND LYON

In Burgundy, there are 100 appellations and some appellations are famous across the globe, including 33 Grands Crus.

❖ **Chablis , Pommard, Meursault, Saint-Veran**

❖ **The Romanée-Conti** is the most prestigious wine in the world

2 grape varieties:

- ❖ Chardonnay
- ❖ Pinot noir







The Yonne Vineyards Route



The Grands Vins Route



The Grands Crus Route

# Wine routes

The wine routes cover more than **1000 kilometres**



The Crémant Route



The Mâconnais-Beaujolais Route



You can take part in an initiation into tasting and sample wines with the wine-growers



## Visit the vineyard



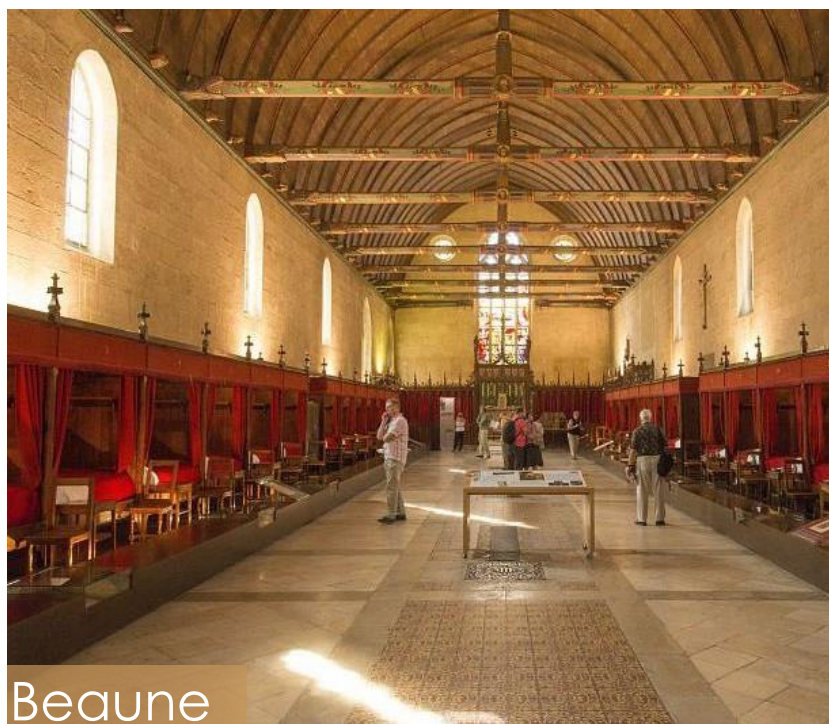
You can visit the vineyards and estates, sites linked to wine

You can discover the vineyards differently: by Segway, horse-drawn carriage, bike, Solex or on horseback...



**Because Burgundy is a concentration of all the history of France : from prehistory to present days...**

# At the Middle Ages, Burgundy was the most powerful European state of its day



Beaune



The Château de Germolles

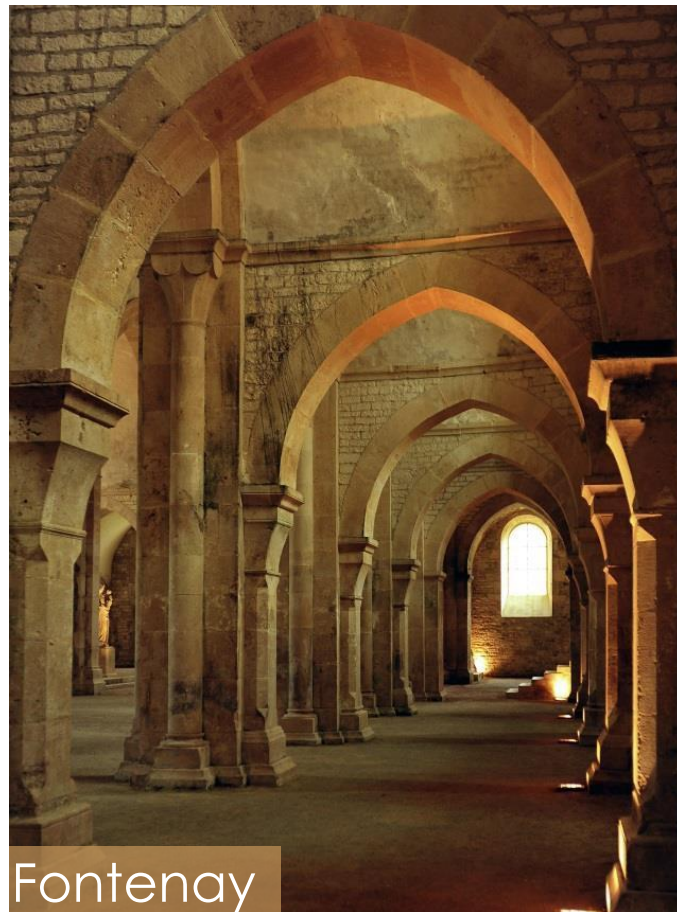


Dijon



Châteauneuf-en-Auxois

# The Middle Ages



Fontenay



Cluny



Vézelay



The Climates of Burgundy



The basilica Sainte-Madeleine and the hill of Vézelay

## The 4 UNESCO sites



La Charité-sur-Loire and its priory church



Fontenay abbey

Two great monastic orders, those of **Cluny** and **Cîteaux**, which stretched across all Europe and beyond, were born in Burgundy



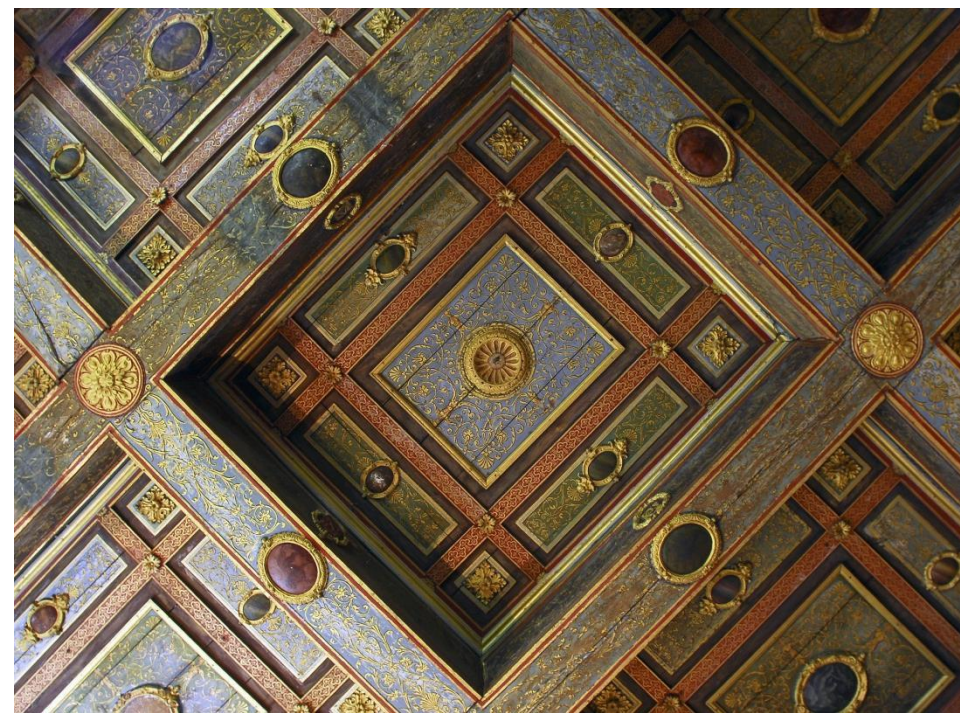
## A land of spirituality

The first ever Gothic cathedral was the **Cathedral of Saint- Etienne in Sens**





Rully



# Castles : medieval, Renaissance and classical



Cormarin



Ancy le Franc



**Because Burgundy is  
the French art de vivre**

LA BOURGOGNE 



An aerial photograph of a woman sitting on a stone ledge, looking out over a vast, lush green valley. She is wearing a wide-brimmed straw hat, a floral patterned top, and blue shorts. Her legs are crossed, and she has her hands resting on her knees. The valley below is filled with dense green vegetation, with a winding path visible. The stone ledge she is sitting on is made of large, grey blocks. In the top right corner, the feet and legs of other people are visible, suggesting a public viewing area. The overall scene is bright and sunny, with strong shadows cast on the stone.

**Because Burgundy is  
the destination where  
life is sweet**

LA BOURGOGNE 



WELCOME TO DIJON !

# A UNESCO City

- ❖ Town of Art and History
- ❖ World Heritage Site
- ❖ Burgundy wine Climats
- ❖ Pedestrian city centre
- ❖ Preserved Medieval streets
- ❖ Free museums
- ❖ 2<sup>nd</sup> largest Museum of Fine Arts
- ❖ Rich history with the well known Dukes of Burgundy
- ❖ Green city with parks and gardens



# A destination for food and wine lovers

- ❖ Burgundy climats (UNESCO)
- ❖ Route des Grands Crus
- ❖ 5 Michelin stars restaurants in Dijon
- ❖ Many specialties : mustard, black currant, ginger bread, snails, œufs en meurette...
- ❖ Food tours
- ❖ Wine tours



# A city where to live, chill and shop



Dijon is a lively and vibrant city with dozens of festivals, concerts and happenings

- ❖ International shops / luxury / international brands / Galerie Lafayette open on Sundays
- ❖ Bars and terrasses in the city centre
- ❖ Wine cellars offering wine tastings
- ❖ Cultural guided tours, gourmet tours, cooking classes
- ❖ A group department to assist you with the organisation of your groups : accommodation, restaurants, cultural activities

# La Cité Internationale de la Gastronomie et du Vin



Opened in *May 2022*

- 2<sup>nd</sup> largest wine cellar in Europe
- Ferrandi school
- Gastronomic village
- Experiential kitchen
- restaurants
- Movie theatre





# NEW HOTELS !



## Mama Shelter \*\*\*\*

Opened in 2023

120 rooms

2 minutes walk from the station

Located in the city center



## Curio by Hilton \*\*\*\*+

To be opened in Spring 2024

125 rooms & spa

Within the Cité Internationale de la  
gastronomie et du vin

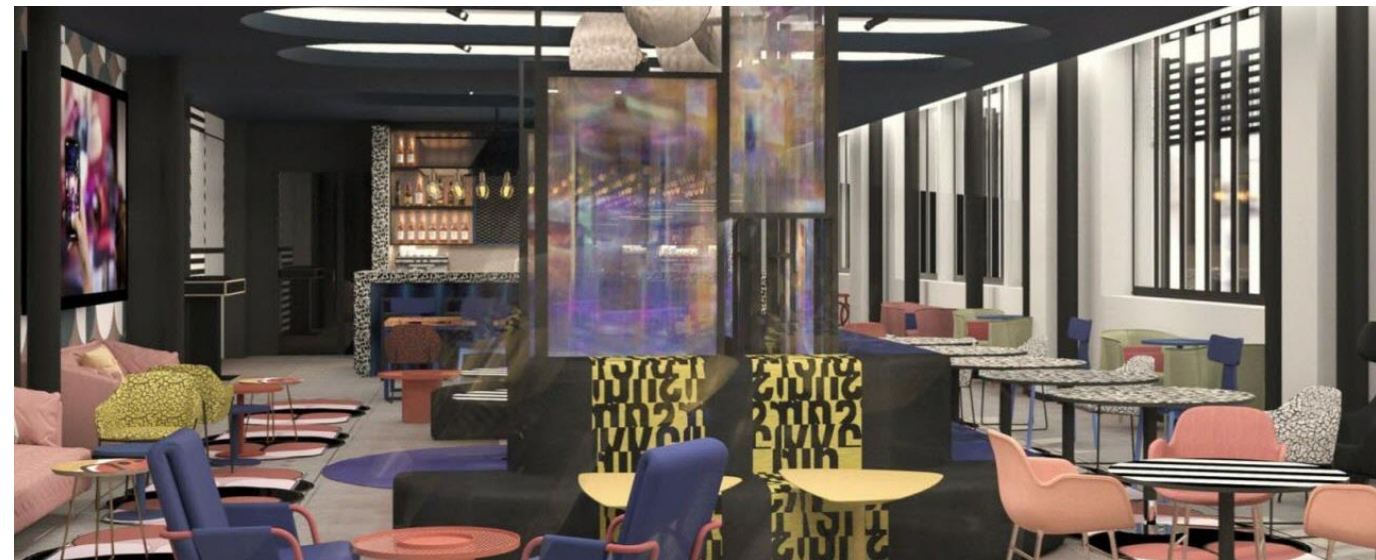
Located in the city center

# NEW HOTELS !



## Aloft \*\*\*\*

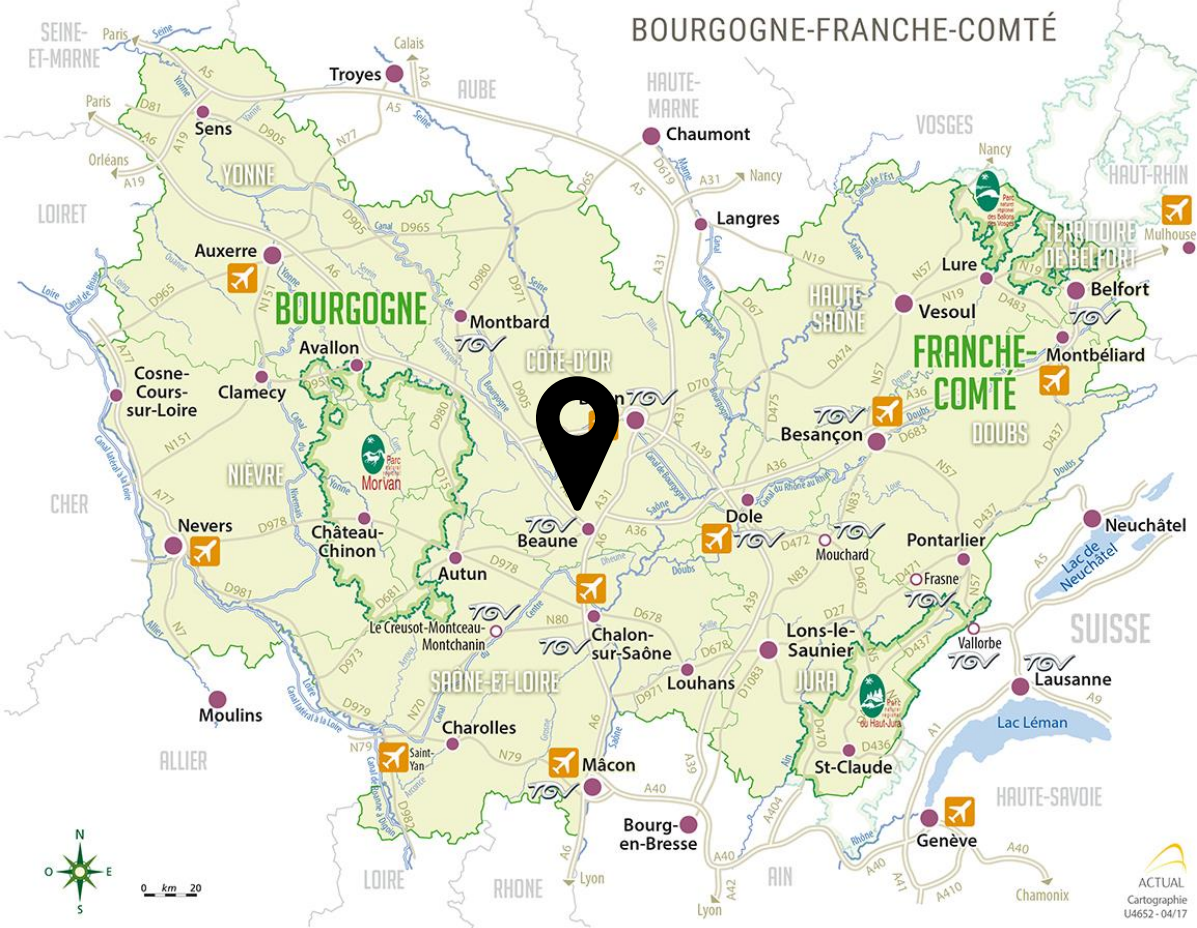
To be opened in Spring 2024  
90 rooms & spa  
Located in the city center



## Maison Philippe le Bon \*\*\*\*

Recently refurbished  
40 rooms, restaurant and bar  
Located in the city center

# Beaune



# BEAUNE, THE CAPITAL OF BURGUNDY WINES



Discover  
**exceptional cultural heritage** like the  
world famous  
**Beaune Hospices**



# BEAUNE, THE CAPITAL OF BURGUNDY WINES

The new « Cité des Climats & vins de Bourgogne » has opened its doors in June



- A space entirely **dedicated to the « Climats » of Burgundy's vineyards**, featuring an 1100m<sup>2</sup> immersive sensory tour
- **Tasting courses** on offer held by the **Bourgogne Wine School** (formats of 45 minutes, ½- day and full day programs)
- Enjoy the **panoramic view over the Côte de Beaune vineyards** from the roof top terrace

# BEAUNE, THE CAPITAL OF BURGUNDY WINES



Enjoy **wine tastings** in **century-old wine cellars** at the heart of Beaune like **the Caves Patriarche** or **the Maison Champy**



# BEAUNE, GATEWAY TO THE VINEYARDS

Follow the Route des Grands Crus, discover & enjoy the Côte de Beaune vineyards



**Château de Pommard**



# BEAUNE, GATEWAY TO THE VINEYARDS

Follow the Route des Grands Crus, discover & enjoy the Côte de Beaune vineyards



**Château de Saint-Aubin**



Maison

1896

• BEAUNE •



**Meghan PONZIO**

AVENUE DE  
LA REPUBLIQUE



Maison  
1896  
BEAUNE

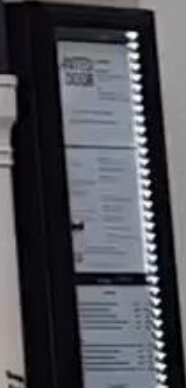
COURRIER

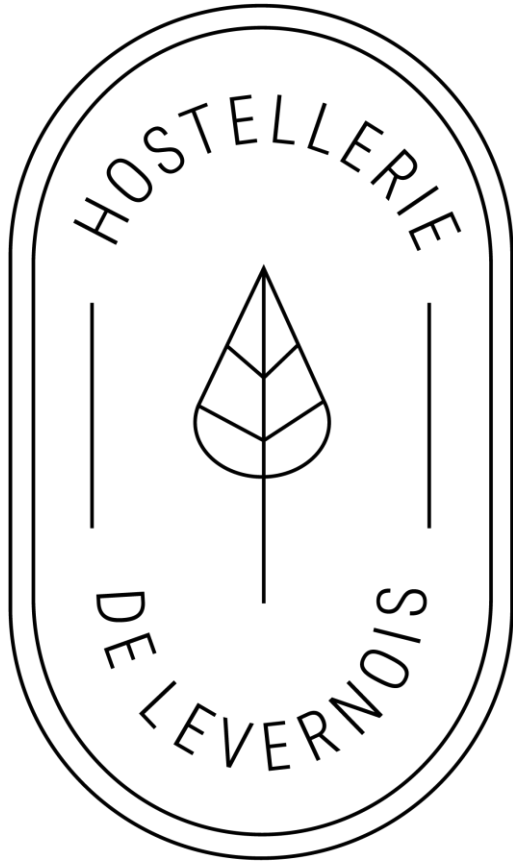


SLANTED  
DOOR  
BEAUNE



PLACE  
FLEURY





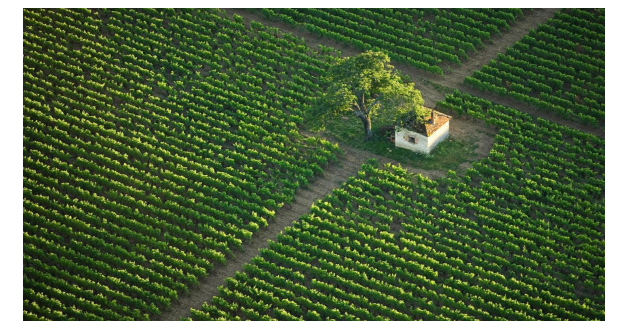
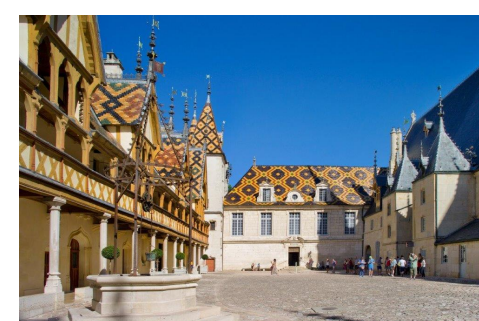
**Emilande THOMAS**



## Win a fabulous stay in Burgundy:

- 2 night stay at Mama Shelter in Dijon, awl trail tour and meal at the Bistro of Hostellerie de Levernois
- 2 night stay at Maison 1896 in Beaune, awl trail tour and meal at the Bistro of Hostellerie de Levernois
- \$ 300 additional commission from GT EXPERIENCES

**Looking forward to welcoming you!!**



For more info on Burgundy go to  
**[www.burgundy-tourism.com](http://www.burgundy-tourism.com)**

and

for your travelling planning contact  
GT Experiences  
**[info@GTExperiences.net](mailto:info@GTExperiences.net)**

**Thank you for joining us**

LA BOURGOGNE 




# Today's Speakers

LA BOURGOGNE 



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